HEARTLAND AMERICA

Established 1984

A National Catalog & Internet Company

EXPRESS DELIVERY

You Will Receive Christmas Gifts Ordered By Dec. 23, 2004, Not Per Schedule.

Christmas 2004

The One Train Set You've Always Wanted!

LIONEL

This detailed Pennsylvania Flyer train set is a true classic. The Lionel Pennsylvania Flyer Starter Train Set has a powerful die cast 4-4-2 metal steam locomotive with operating headlight, whistle, air whistle & a smoke stack that puffs real smoke. Set includes Coal tender, passenger cars, oval, figures, track & catalog, a powerful UL-rated CW-80 unit transformer with approximately 80 watts of power, a reliable 40" x 40" oval easy-to-assemble ProTrack, smoke fluid and lots more. Instructional video - Lay, Add, Wire!

Compare At $299.99

YOUR PRICE $129.99

No. AZ-2298

Additional Overweight Shipping $9.95

*After $20.00 mail in rebate. Print before rebate at $149.99. Offer expires 1/31/05

GIFTS UNDER $100



See Pages 2 & 3

Price Breakthrough On This Official Casino Style 300 Chip Set - While They Last For Less Than $60!

Imagine your buddies faces when you bring this poker set out! They'll think they're at the casino in Vegas! When you open this aluminum case and lift the lid everybody around the table will know you mean business. You get 300 casino weight chips (100 white, 100 red, 50 green and 50 black) two decks of poker cards and five dice. The case is lined and has locks and a handle to easily go wherever the game is!

Complete Set Includes: 300 Casino Chips (White, Red, Green & Black) • 2 Decks Poker Style Playing Cards • 5 Dice • Aluminum Case

Compare At $145.00

ORIGINALLY ~~$69.99~~ $59.99

Item No. AZ-20973

Meade 16x50 Binoculars Let You See The Quarterback's Eyes From The Cheap Seats!

MEADE TRAVELVIEW

16x50

Get 16 times closer to the game, wildlife, shoreline and more for under $30! From Meade's acclaimed TravelView line, these binoculars feature large 50mm objective lenses that transmit more light to make images spring to life in clear brilliant color. Also features quality porro prisms, fully coated optics to improve clarity, convenient center focusing wheel, 105' field of view at 1000 yards, 11.5mm eye relief, and rubberized body that stands up to harsh weather. Comes with carrying case and neck strap. 1 year Limited Warranty

Compare At $79.95

HEARTLAND AMERICA PRICE $29.99

Item No. AZ-6419

GIFTS UNDER $50



See Pages 12 & 13

Great YEAR END Clearance Sale!

While Quantities Last!

See Pages 26 & 27

Remote Controlled Lazer Firing Tanks Battle Each Other For Ground Superiority!

1/33 scale Remote Control Commando Challenge Tanks offer interactive battlefield fleets that will amuse you. These tanks look, sound and move like the real thing. They battle it out like them too. The lazer cannon turrets rotate 180 degrees and the tanks recoil when they fire. When you hit the other tank, it emits a cloud of smoke. Hit it four times and the action figure flies out of the turret to end the game. Powerful twin-drive motor system and link tracks tackle the toughest terrain. Includes Desert Storm and Military Green tanks and two remotes.

Compare At $89.95

YOUR PRICE $59.99

Item No. AZ-21033

Enjoy Sunlight Indoors!

Create A Private Corner, Hide Unsightly Areas, Divide A Room And More! Save Almost $300 Off Retail!

Exotic Hardwood Construction

Contrasting Color of Burnt Maple

Mortise & Tenon Construction

Mortise

Myrtle

Burnt Maple

Use a little imagination and you'll discover that these elegant Screen Panels have dozens of uses! Lavishly handcrafted from exotic hardwood and metal, each screen is ideal for everything from use as a room accent and headboard to decorative bookcase and room divider. The Myrtus panel features deta[il] scrollwork on the top, ornate spindles and a rich dark coffee brown finish 54"x1 3/4"x72"H. The Burnt Maple panel has been skillfully hand-crafted out of solid wood for a one-of-a kind beauty. Measures 80"x1 3/4"x72".

MSR $396.72

YOUR CHOICE

Myrtus No. AZ-29254 *SPECIAL BUY* $99.99

Burnt Maple No. AZ-29197

Add'l Oversized Shpg. $9.95

It's Like Unwrapping A Set Of Six Pack Abs! Perfect For Keeping Your New Year's Resolution!

AB Tilt

The easy and affordable way to get the washboard abs of your dreams! The revolutionary Ab-Tilt Abdominal Exerciser uses gravity-based, variable resistance to give you an effective, custom workout. It's unique design puts your body in a natural, upright position for a full range of motion that works your upper and lower abs, obliques and lower back in one easy exercise. Features an extra thick oversized padded seat and adjustable backrest for comfort, comfortable handgrips and a foldable heavy-duty stainless steel frame for easy storage. Approx. 50" x 24" x 12".

Mfr. Sugg. Retail: $76.00

HEARTLAND AMERICA PRICE

Item No. AZ-36435

Works:
- Upper Abs
- Lower Abs
- Obliques

SPECIAL BUY

NOTICE: We were fortunate to acquire an extremely limited allocation of these Ab Tilts! Order to avoid disappointment.

$19.99*

Add'l Oversized Shpg. $3.95

*Price reflects $10.00 mail in rebate. Price before rebate is $29.99. Offer ends 1/31/05

Unbeatable Savings On Genuine Celestron 10-30X 50mm Zoom Binoculars While Limited Quantities Last!

CELESTRON

Zoom Lever

Rubber Coating

Eyecup

The binoculars you've been waiting for! But hurry, quantities are extremely limited. Put these Celestron 10-30X50mm Binoculars in your hand and you can enjoy panoramic views of the action on low power then zoom in and pick up all the details on higher powers. Other high-end features include large objective lenses for exceptional light gathering, a BK7 porro prism system, center focus wheel and a smooth zooming mechanism. Also has 215 ft. field of view at 1000 yards. 8° x 8° x 7° Lid Tight Warr.

Compare At $139.99

WAS: $59.99

SPECIAL BUY $39.99

Item No. AZ-9859

Quick Focus Wheel

Zoom 10X-30X

Tripod Adapter

Strap

In The Gym Or In First Class, This Genuine Leather Sports Bag Will Always Look Great!

EMBASSY

Go anywhere in style with this handsome 23" Genuine Lambskin Italian Stone Design Sports Bag. This beautifully crafted fully lined bag has a large inside storage area with 2 saddlebag pouches on the ends. Features top-grain patentwork pattern lambskin leather that is color-last, water and stain resistant. Also features heavy-duty padded handle, adjustable shoulder strap and 9 zippers for total storage. 23" x 12" x 12".

GENUINE LEATHER

UNBELIEVABLE PRICE

Compare At $199.99

WAS: $49.99

$19.99

Item No. AZ-30343

NOTICE: This is an extremely limited quantity available, we urge you to order early to avoid disappointment.

Saddle Up For 50 Of Hollywood's Classic Western Adventure On DVD For Just 22 Cents Each!

50 MOVIE PACK

DVD

You can't even rent these action packed movies this cheap! Here are all of your favorite Western stars in some of their most memorable performances ever. You get a dozen movies starring John Wayne, seven featuring Tex Ritter, ten from Roy Rogers, plus other shots starring Gene Autry, Randolph Scott, Robert Blake, James Cagn, Burt Lancaster, Bob Steele, Richard Harrison, Robert Preston, Jane Russell and more.

Compare At $29.99

HEARTLAND AMERICA PRICE

$19.99

Item No. AZ-73691

Make Restaurant Quality Waffle Sticks At Home And Put Some Fun Into Breakfast!

Hamilton Beach

RESTAURANT QUALITY

Hamilton Beach lets you bake, cook and dip your way to family-pleasing meals or snacks! Kids can't resist waffle sticks. And, neither can you when you own this Waffle Stick Waffle Maker. Just prepare batter like you always do, pour it into this machine and in just minutes, you'll be enjoying the world's best tasting waffle sticks. Makes four traditional waffles per batch that easily break apart into six individual sticks for dipping into syrup, jam, jelly, chocolate sauce and more. Features non-stick coating for easy clean-up and power and preheat lights. Love. Lid. Warr.

Compare At $34.99 $19.99

YOUR PRICE

Item No. AZ-9842

Open Any Bottle Of Wine In Less Than Three Seconds!

Its special "grip and lever" action lets you remove corks in seconds without twisting and pulling! Just grip the bottle with the handles, lower the lever then raise it again to remove the cork. There's no effort no cork splinters & using your wine no hassles. Comes with foil cutter and extra screw. Made of durable forged steel with a nickel alloy plating.

Includes Foil Cutter & Stand

Compare At $194.95

WAS: $49.99 *NOW* $14.99

Item No. AZ-38774

A Cartoon Lover's Dream Gift! 100 Classic Episodes On DVD For Less Than 20 Cents Each!

Take a stroll down memory lane with all of your favorite cartoon characters from yesteryear! You'll fight the forces of evil with Superman and Mighty Mouse, woo Olive Oyle with Popeye and laugh at the hilarious antics of Woody Woodpecker, Hugo Hunny Porky Pig, Sylvester and Tweety as you travel Back in Time! The restored colors will dig fully remastered and restored and authored for hours of quality entertainment -- Compare At: $29.98

YOUR PRICE $19.99

Item No. AZ-79985

A Quality Sony Speakerphone, Digital Answering System & 2.4 GHz Cordless Phone -- All For Only $79.99!

The perfect communications solution for home or small business! Here's the easiest and cheapest way to add a phone to a room without a jack - perfect for the garage, kids room, basement or home! The cordless handset base station speakerphone features an integrated digital answering system that records up to 20 minutes of messages. Nine backlit LCD Caller ID with 70 name/number memory. 100 name/number dialing directory, speakerphone and more. The cordless handset has 2.4 GHz DSS technology for outstanding clarity. Walkie talkie function, backlit LCD display, caller ID, light of keypad for easy use and more! Expandable to four handsets. 90-day Ltd. Warranty.

Compare At: $159.99

YOUR PRICE $79.99

Item No. AZ-90824

Size Really Does Matter. This Rawlings 450cc Driver Has One Of The Largest Sweet Spots Ever Made!

Rawlings Big Red Titanium Matrix Driver is so advanced, if you don't let the ball linger and straighten it, we'll refund every penny! There's no doubt about it! The larger the Driver, the better the performance. This Big Red Driver has one of the largest clubheads ever designed -- a massive 450cc -- so it has a sweetspot that's virtually impossible to miss. Factor in a titanium matrix head for explosive force upon impact, plus a low torque Accu Flow filament wound regular flex graph te shaft with an oversized tour wrap grip and you have a Club that is a real of your foursome will envy!

Compare At: $252.99

WAS: $49.99

100% QUALITY

AccuFlow Low Torque Graphite Shaft

$39.99

Item No. AZ-65826

If your drives do not dramatically improve within 30 days, return it for a full merchandise refund!

Give Your Clothes A Just-From-The-Cleaners Look In Just Minutes. Save $70 Off Retail!

7 Times The Cooling Surface Of Regular Irons! Now you can get professional results on the spot for suits, dresses, pleated skirts, linens, shirts and more. Steam Presto makes it easy! Its pressing surface is seven times the size of regular irons and it produces powerful bursts of steam that smooth away even the toughest wrinkles. All it has real, 3-steam & dry settings plus a variety of temperature controls for use with all types of fabrics. Commercial quality design has diecast aluminum base, safety alarm, auto shut off & mini-sleek pad drayer.

Compare At: $199.99

YOUR PRICE $129.99

Item No. AZ-26859

Stores upright 22" and 37" x 8-1/2".

100 Lbs. Of Wrinkle Removing Pressure!

Talk With Others Up To Two Miles Away Without Chewing Up Expensive Cell Phone Minutes!

Cobra 14-Channel FRS Radios make it easy -- and fun -- to stay in touch while you're on the go! Whether you need to stay in touch with family and friends at the mall or on the road these 2-Way FRS Radios have the best! They have 14 FRS channels, maximum range extender for up to two mile range, backlit LCD screen for easy night viewing, 38 button belt clip and battery saver circuitry. 5-1/2" x 2" x 1/2". (4 AAA batteries each (not incl.)

1 year Limited Warranty

Compare At: $59.95 *Sold In Pairs

YOUR PRICE $14.99* /each

Item No. AZ-68742

The Camera Buy Of The Season! Save Over $400 On This Yashica 38-150mm Zoomate 150EF -- While They Last!

Taking great shots of distant subjects is a breeze. Just point, zoom and shoot! This incredibly small 1 ght Camera has a precision 150mm power zoom lens that's amazingly quick so you'll never miss a shot. Also features super-sharp Yashinon-auto 10-element lens system passive firi-point multi auto focus system, programmed automatic exposure shutter, LCD information center, red eye reduction and fully automatic film handling with mid roll rewind button. Comes with five mode auto flash plus Super Flash unit that dramatically extends flash range and virtually eliminates red eye. 1 year Limited Warranty

Mfr. Suge. Retail $504.00

HEARTLAND AMERICA PRICE

Item No. AZ-65772

$99.99

Super-Slim Genuine Leather Wallet Lets You Safely Carry Cash, Credit Cards & More In Your Front Pants Pocket!

Keep your valuables secure at all times -- thieves don't even look in front pockets! Super-slim design fits perfectly in front pocket. Genuine leather is soft and supple yet durable. Designed in genuine leather and embossed with the name

Compare At: $6.95

YOUR PRICE $1.99

Item No. AZ-37981

Also available in Black

GoDVD!™ Breakneckly Copies...



Make Perfect Copies Of Any Video Format To DVD Or VHS Time Every Time!

GoDVD Digital Video Enhancer stabilizes, boosts and "cleans up" signals for bright, colorful, crystal clear copies! Now you can make back-up or archive copies of any video format – including DVDs – with ease and results that will amaze you! Just connect the DVD player or camcorder (DVD recorder or VCR) and your VCR, DVD player or camcorder and you're ready to go! Features four output signal enhancement modes (normal, enhanced, sharp, B&W) adjustments (for contrast, color, tint and sharpness, NTSC and PAL compatibility. Approx. 4-1/2" x 3-1/2" x 1". 90-day Limited Warranty.

Mfr. Suggested Retail: $149.99
YOUR PRICE
Item No. AZ-99651

$99.99

Warning: GoDVD! is not made or sold for unauthorized recording of copyrighted works, including unauthorized recording from prerecorded copyrighted movies.

We've Shaved $125 Off Retail On This Quality Braun Cordless Shaver!



Braun's cordless shaving system delivers up to 40 minutes of shaving power on a single charge! Triple-shaving system provides ever-improved shaves. Here's a high-power cordless shaver that delivers 7800 RPM for the closest shave ever! The unique pivoting head adapts the contours of your face and neck and features a platinum-coated foil to remove short hair, an integrated trimmer to trim long, curly hair and a second foil to cut remaining hair. Also features self-contained rechargeable system, charge indicator, water resistant design for easy cleaning and 5-minute quick charge. 2-yr. Ltd. Warr.

Mfr. Suggested Retail: $99.99
YOUR PRICE
Item No. AZ-95851

$49.99

At Last ... A Poker Table That Goes Wherever The Game Is!



It's a sure bet ... you'll enjoy the game more when you & the boys gather 'round this Texas Hold 'Em Portable Poker Table! Here's a Table that plays as good as it looks. And when the last pot's been won, it folds up & tucks neatly away in a closet so it won't gobble up valuable space. It features 10 player positions each with a cork drink holder & chip tray, padded elbow rests, casino-quality fast poker felt & a quality wooden frame that looks sharp & provides a remarkably stable playing surface. 42 x 84 x 30H. 1-yr. Ltd. Warr.

Mfr. Sugg. Retail $279.99
WAS: $229.99
YOUR PRICE
Item No. AZ-21018
Add 1 oversized shpg. $12.95

$199.99

Portable Rechargeable Booster System Starts Your Car In The Middle Of Nowhere! Inflates Tires, Too!



You & your loved ones can drive around with greater confidence. This Jumpstart System has a built-in maximum 260 psi air compressor that stands ready to inflate a tire that's gone flat. 18 amp/hour capacity battery recharges from your vehicle's 12 Volt system or at home on AC power. Lets you check charging status. Built in worklight & air pressure gauge are handy too. Unit has holders for the heavy duty, galvanized booster cables. Measures approx. 12 3/4" x 5 3/4" x 11 1/2".

Sold Nationally At: $99.95
WAS: $59.99
YOUR PRICE
Item No. AZ-99610

$39.99*

* Price reflects $10 mail-in rebate. Price before rebate is $49.99. Offer expires 1/4/05.

The Most Powerful Cordless Phone Ever Built ... The Clarity, Range And Audio Quality Will Astound You!



This Uniden 5.8 GHz DSS Dual Handset Cordless Phone utilizes the world's most advanced technology to bring you unparalleled clarity and convenience! It features Talking Caller ID with Call Waiting Caller ID, 100 dynamic memory locations, dialing pads on handsets and base unit, speakerphone, handset to-handset call transfer, headset jack, digital answering system, three-line, multi-function LCD and more.

Compare At: $368.38
WAS: $149.99
YOUR PRICE
Item No. AZ-90898

$79.99*

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

* Price reflects $20.00 mail in rebate. Price before rebate is $99.99. Offer expires 1/4/05.

Quality Stainless Steel Solar Lights For What You'd Expect To Pay For Plastic!



Bring bright, beautiful light to your landscaping, walkway, driveway and more without wiring or paying a dime in electricity charges! You've seen lights like these selling for up to $200 at home improvement stores. This set of four is crafted of stainless steel and have a sleek contemporary look. By day their quality monocrystalline silicon solar collectors harness the sun's energy and transfer it to the rechargeable NiCad batteries to deliver up to eight hours of light at night. Also features super-bright LED and photoelectric cell that automatically turns on at dusk and off at dawn. 4" diameter.

Compare At: $199.80
SET OF 4 ONLY!
YOUR PRICE
Item No. AZ-63416

$39.99

Limited Quantity Buy ...Genuine Leather Bomber Jackets At An Unheard Of Price!

Here's a deal even we found difficult to believe – but it's true! When our buyer caught wind of a manufacturer that was willing to make us a special offer direct from the factory on these genuine Leather Bomber Jackets, he grabbed at the chance! And now you can own one of these handsome jackets for an unbeatable price. Jackets feature timeless Bomber styling and are striking black leather.

Compare At: $199.99

WAS: $99.99

$49.99*

S Item No. AZ-5685
M Item No. AZ-5686
L Item No. AZ-5687
XL Item No. AZ-5688
2XL Item No. AZ-5689
3XL Item No. AZ-5690
4XL Item No. AZ-5691

*Price reflects $20.00 mail in rebate. Price before rebate is $69.99. Offer expires 1/31/05

You've Seen This Stained Glass Butterfly Lamp In Department Stores Selling For Up To $100 More! Aren't You Glad You Waited?

86 Hand-Cut Pieces

Created by skilled artisans using 86 pieces of hand-cut amber, teal and green art glass encased in Tiffany's lead and 8 cabochons, this Butterfly is more than an Accent Lamp it's a genuine work of art. Perfect for end tables, curio cabinets, window ledges, counters, desks and more. Also features striking water glass enhancements and in line switch. Uses 25W bulb (not included). Measures approx. 5"x 7" x 5"

8 Cabochons

Compare At: $120.00

HEARTLAND AMERICA PRICE

Item No. AZ-29252

$19.99

Make Healthy, Restaurant Quality Smoothies Yourself And Save!

Single Serve Smoothie Maker is small enough to go from home to office to gym yet powerful enough to mix your favorite drinks in seconds! The perfect gift for the smooth lover in your life! This machine features a powerful motor, touch sensitive button and specially designed blade so you can effortlessly turn ice fruit and other ingredients into a smooth creamy delight. Smoothie is dispensed into one of two 14-oz containers that double as serving cups. Dishwasher safe for easy clean ups.

Mfr Suggs. Retail $29.99

HEARTLAND AMERICA PRICE

Item No. AZ-99314

$19.99

Listen To Music, Sports Or TV Shows Without Disturbing Others. Or Draining Your Wallet!

900 MHz WIRELESS

JENSEN

SAVE $30.00 TODAY!

Jensen 900 MHz Wireless Headphones let you watch TV in bed without disturbing others, listen to the game while working around the house & more! These Headphones have 32mm Mylar speaker elements for full frequency response. Ferrite magnets & 900 MHz technology that transmits clear lifelike sound through walls & floors at distances of up to 150'. Comfortable self adjusting headband. Two AAA batteries not included. Model may vary slightly from photo. 90-day Ltd Warranty.

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR $129.95

WAS: $39.99

$29.99

Item No. AZ-97373

The Finest Collection Of Mysteries Ever Assembled -- Case Closed!

Hour after hour of chilling tales captured on DVDs for what you'd expect to pay for just a few of these spine tingling movies! You get Sherlock Holmes Terror By Night with Basil Rathbone, Nancy Drew Reporter, Bulldog Drummond Comes Back with John Barrymore, Dick Tracy Detective, Mr. Moto's Last Warning starring Peter Lorre, Boris Karloff's Mr. Wong Detective. The Strangler starring Orson Welles, Great Guns with Stan Laurel & Oliver Hardy, Cagney, Scarface starring Edward G. Robinson, Quicksand with Mickey Rooney, The Second Woman, Burgess Meredith's The Man on the Eiffel Tower & many more. Each movie has been transferred from the original masters with the ABC process (authoring, encoding & compression) providing significant improvement in quality.

MSR $199.95

WAS: $29.99

$26.99

Item No. AZ-79667

You'd Pay Hundreds More If You Purchased These Router Bits Individually... Order Now & Save!

24 Pieces

Super Buy

If you like working with wood you'll love this 24-Pc. Router Bit Set. It has a huge assortment of quality bits that let you produce flush trim, chamfer, dovetail and much more with professional results every time. All bits have a 1/4" shank are solid carbide or carbide tipped for years of dependable use and have a razor sharp edge for smooth accurate results. Set comes in a protective wood case.

Compare At: $329.00

YOUR PRICE $39.99

Item No. AZ-56779

The Fitness Buy Of The Year! Get This Treadmill For Below Dealer Cost While They Last!

Fold-e Flat For Easy Storage

Desert Mountain

IN-STOCK SAVINGS!

The fitness buy of the year! Get this Treadmill for below dealer cost while they last! Doctors and fitness experts agree. Walking and jogging are two of the best ways to keep in shape and keep unwanted pounds from piling up. This Treadmill has a manually-operated design that lets you workout at the pace that's just right for you. It features a 17"x42" walking/jogging surface, a stable upright frame and base with locking mechanism for safety, dual precise set balanced flywheel for smooth snag-free belt operation and unique handrail that allows you to move freely while giving less seasoned users added security holds. Flat for easy storage.

Compare At: $89.99

YOUR PRICE $49.99

Item No. AZ-36431

Add 1 Oversized Ship. $6.95

The Latest And Most Effective Weapon In The War Against Costly Speedin' Tickets!

No More Speeding Tickets Guaranteed!*

Presenting the Phantom III Radar Detector... the power of a human brain joins forces with the Phantom III detector/scrambler to a full featured radar and laser detector that combines both active laser and passive radar scrambler technology to provide the ultimate in protection against X, K, Ka, Ku and laser guns. It's certainly unlike infrared laser jammers and FM frequency jammers that may leave you vulnerable to police. In fact, the Phantom III is so effective, if you get a ticket during the first year of use, the manufacturer will refund your fine!* Measures approx. 1" x 3.5" x 4.5". Ltd. Warr.

RADAR

LASER

Available in Escalade, American-style Metallic Silver, or Euro-style Black. Model may vary slightly from photo.

WAS: $299.95

NOW ON SALE $199.99

Item No. AZ-41061

EVEN BETTER!

*Save these rates from anti-lock brakes. Some restrictions may apply. Certain restrictions may apply in certain states. Check with your local authorities. Not available in CA, MA, NE, OK, UT, VA or Washington D.C.



3-CD AM/FM Jukebox Lets You Take 21st Century Technology Back To The 50's!

Elvis, Sinatra and Chubby Checker never sounded so good! The jukebox defined the 50's. Remember those in your living rooms... every where the action was? Those times are almost gone... forever. Reproduced from only 78 rpm records. Not so with this model. It plays 3 CDs at a time, using a graceful curved oak wood cabinet frame crowned with two colored light tubes. This jukebox is a perfect addition to your game room, den and office. It has a top-loading 3 CD changer, cassette player and AM/FM stereo tuner. Add for sound that will make you want to boogie. It has two 10W full-range speakers and two tweeters. Also has external speaker jacks so you can hook up your own speakers. Remote included. Approx. 39" x 22" x 17".

Compare At: $349.95

WAS: $299.95

$269.99*

Item No. AZ-98502

*Price reflects $30 mail-in rebate. Price before rebate is $299.99. Offer expires 1/31/05. Add'l Overweight Shipg. $9.95



From the time-honored artisans at Carlos Chaves comes a humidor that does more than just and preserve your fine cigars... it turns them into a work of art. Painstakingly crafted in rich cherry tones that enthusiasts-quality humidor offers the ultimate in cigar storage. Its built in humidifier keeps cigars at the ideal humidity level for that freshly rolled flavor. Crystal-clear glass top allows you to monitor humidity without opening the case & is exquisitely branded in gold foil with the name that's synonymous with fine-quality smoking accessories. The interior is lined with pure cedar & features a cedar divider that allows you to organize up to 50 premium cigars. Measures 12" x 8 1/4" x 5 1/4".

NOTICE One allocation of Carlos Chaver humidors will sell out quickly. We urge you to order immediately to avoid disappointment.

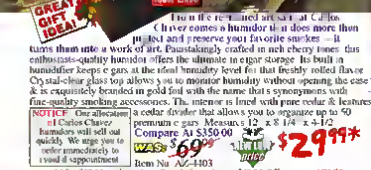
Compare At $350.00

WAS: $69.99*

$29.99*

Item No. AZ-4303

*After $20.00 mail-in rebate. Price before rebate is $49.99. Offer expires 1/31/05.



Top Grain Leather Briefcase Below Dealer Cost Savings!

Style and function meld in this classic Leather Briefcase. There are two things you want in a Briefcase: plenty of space for all of your business essentials plus a classic design that looks professional. Get them both with this Flapover Briefcase! Under the large flap you'll find a large 16" x 12" x 3" zippered main pocket, a zippered slip pocket and two 6" x 7" pockets. On the outside, you'll find a handy pocket for conveniently holding your cell phone, a reinforced handle, removable shoulder strap and push release clasps.

Compare At: $119.99

YOUR PRICE $49.99

Item No. AZ-94346



Lowest Price Ever On A Quality GPS System That's Accurate Down To Three Meters!

Cobra GPS with Rand McNally US base map precisely pinpoints your location so you'll never get lost on the road or in the woods. A Global Positioning System (GPS) uses a network of satellites to track you position in the ground. This unit has an 18 parallel channel receiver that uses up to 18 satellites to compute and update your position faster than any other operational system. Also features Aeas.located Satellite Acquisition Protocol that gets you found and running twice as fast as other models. WAAS technology for accuracy of ± three meters. 2MB memory storage. Up to 500 waypoints, ability to create up to 20 routes. PC interface engages alternate clock backlit display with 128x64 resolution and more. Waterproof housing is approx. 4-3/4" x 2-1/2" x 1-1/2". Two AA batteries included. 1 yr Ltd Warr.

Compare At $134.95

$89.99*

HEARTLAND AMERICA PRICE

Item No. AZ-97546

*Price reflects $40.00 mail-in rebate. Price before rebate is $49.99. Offer expires 1/31/05.

A Personal Navigator, Weatherman, Timekeeper And Road Condition Expert In One!

Digital Vehicle Compass helps keep you safe & informed on the road! Here is a digital dashboard assistant that could save your life. It features a digital compass that displays heading in eight cardinal points plus a directional compass arrow. Plus if there's ice on the road... even hard-to-see black ice -- it alerts you, with an audible alarm & flashing LED. One LED alert flashes when the temperature falls below 37.4°F & two LEDs when temperature falls below 33.8°F. Also has 12/24 hour clock and an outdoor temperature display in Centigrade or Fahrenheit units calibration function & jumbo LCD with backlight. 4" x 3 1/2" x 2". Uses AAA batteries included.



Compare At $49.99

YOUR PRICE $29.99

Item No. AZ-91013

You've Seen This Handcrafted Adjustable Semi-Precious Jewel Globe Selling For Up To $699. Own Yours For Under $130!



Uniquely designed Jewel Globe has an adjustable design so it goes from desktop to shelf to floor. It's like getting three Globes for one low price! A world-class piece of art, this 13" globe has a beautiful "blue" lapis seas and over 15 types of semi precious stones including rich jade for Russia, picture Jasper for U.S.A., Rhodonite for Zambia and U.K. Plus, each stone was painstakingly handcut to bring out its full beauty. Also features gold latitude/longitude lines. Multiple adjustments from floor height (up to 38") to a variety of desktop heights.

Mfr. Sugg. Retail $699.00
YOUR PRICE $129.99
Item No. AZ-53523
Add'l Oversized Shpg. $3.95

The Absolute Best Camera Buy Of The Year ... Save $517 Off Retail On This Performance-Packed Minolta Maxxum 3 Camera!

You've never seen a better Camera at a better price than this Minolta. It has a compact size that's easier to carry than other SLR models, yet it doesn't scrimp on features and performance. It comes with not one, but two lenses for incredible versatility: You get a 35-80mm wide-angle zoom plus a 70-210mm telephoto zoom lens. Also features one of the fastest autofocusing systems in its class, predictive focus control, 14-segment honeycomb-pattern metering, fully automatic program mode and film handling, continuous film advance, built in flash, red-eye reduction and more. 5" x 3¾" x 2¾". 1-year Ltd. War.

NOTE: Heartland America was fortunate to secure a limited allocation of these cameras. We urge you to order early to avoid disappointment.

Mfr. Sugg. Retail $697.00
YOUR PRICE $179.99
Item No. AZ-97707



Instantly Transform An Ordinary Fireplace Into An Extraordinary One And Save Hundreds!



You could pay up to several hundred dollars for a Tiffany-style Fireplace Screen like this ... get yours for a fraction of the cost with this incredible in-season buy! Decorate your fireplace with this beautiful screen that has been painstakingly crafted with 659 hand-cut pieces of stained artisan's glass and glazier's lead to turn your hearth into a brilliant showcase of color. Intended for decoration only. Main panel measures 28 1/2" x 21". Each side panel measures 25" x 10".

Compare At $415.00
WAS: $149.99 NOW ONLY $129.99
Item No. AZ-29265

While They Last ... Save $250 Off Retail On This Top-Quality Bushnell North Star 700x76 Telescope!

On-board Computerized Star Locator computer guides you to over 20,000 astronomical objects at the touch of a button! Whether you're a first-time stargazer or experienced astronomer, this Reflector Telescope makes traveling the heavens easier and more enjoyable than ever. The intuitive Star Locator computer shows you where you want to go, then gives you descriptions of the objects. Also features 700mm focal length, 4mm and 20mm eyepieces, 525X magnification, Barlow lens, red dot finderscope, altazimuth mount, 1.25" diameter eye piece and adjustable aluminum tripod with accessory tray. Ltd. Lifetime Warr.

Compare At $399.00
YOUR PRICE $149.99
Item No. AZ-65693



Take A Bite Out Of Cleaning With This Ultra-Powerful Shark Bagless Spectra Vacuum!

All the power of a full-sized upright in a lightweight design that's easy on your back ... and your wallet! When you own this Shark Spectra Vac, you'll never dread vacuuming floors again. Its 12 amp motor provides incredible suction to deep clean carpets and rugs in no time. Plus, it has a floating power head with auto carpet height adjustment for ease of use, a wide 15" cleaning path with headlight, easy to remove/clean dust bin, washable TrapClean True HEPA dust cup filter, extra long stretch hose for above floor cleaning, 30 power cord and more. Comes with extension wand, crevice tool and dust brush that store on board. Approx. 15 1/2" x 13 1/2" x 43 1/4". 1 year Limited Warranty.



Compare At $149.99
YOUR PRICE $69.99*
Item No. AZ-58766
*Price reflects $10.00 mail in rebate. Price before rebate is $79.99. Offer expires 1/31/03.

Scan, Print, Copy And Fax In Up To 4800x4800 DPI Photo Quality Color! Save $100 Off Retail!



Incredible versatility melds with genuine Hewlett Packard quality! The HP Officejet 6110 handles all of your home and office communication needs with incredible ease and speed. Print color documents for business or school. Fax a color document to your business partner. Scan color photos for desktop publishing projects. Even make brilliant color copies for a fraction of what you'd pay at your office supply store. It's a high quality digital photo printer too! Features up to 1200x2400 dpi scanning with up to 48-bit color, 4800 dpi optimized printing, 33.6 Kbps modem, 70 speed dial numbers, 70 page fax memory, print speeds of up to 19 ppm B/W and 15 ppm color inkjet technology, 35-page document feeder, HP PhotoRet color layering technology for exceptional results and more.

Factory serviced to factory original quality standards. May have slight cosmetic blemishes.

Orig. MSR $299.99
HEARTLAND AMERICA PRICE $199.99
Item No. AZ-58694 Add'l Oversized Shpg. $6.95

GIFTS UNDER $100 GIFTS UNDER $100 GIFTS UNDER $100 GIFTS UNDER $100 GIFTS UNDER $100

Its Safety Features Only Begin With The Industry's Finest Radar/Laser Detection.

Be the buck against snoop-ing radar and road hazards with this Cobra 8-Band Radar Detector! This smartly designed unit does more than detect X, K and Ka-Supersonic radar plus TI 20/20, ProLaser and Ultra-Lyte laser signals. It has a complete Highway Information Center that puts the power of an 8-point compass, Cobra's Safety Alert Traffic Warning System and Smoke Alert Emergency Vehicle Warning System right on your dash. Also features 10 modes and 10 visual alerts and VG-2 detection to alert you to the use of radar detector detection equipment. 3.1"W x 1.7"H x 4.6"D. 1-yr Ltd. Warr.

MSR $219.95
YOUR PRICE
Item No AZ-78864

$69.99

The Quality, Craftsmanship And Style Of An Original Tiffany For A Fraction Of The Price. Save $250 Off Retail!



504 PIECES OF MAGNIFICENT GLASS

SAVE $250 OFF RETAIL!

This new classic-yet-contemporary style is truly a work of art featuring 504 hand-cut pieces of artist's quality glass! The timeless beauty of Tiffany style lamps makes them one of the most popular types of Tiffany lamps in the world. This elegant Mission-style Floral Table Lamp was handcrafted with 504 pieces of stained glass and glazed x lead. Also has zinc alloy base, twin sockets that hold up to 60 watt bulbs (not incl.) and convenient pull chain switches. 23"H x 24"D. 1-yr Ltd. Warr.

Mfr Sugg. Retail $429.99
YOUR PRICE
Item No AZ-29051

$79.99

5 LITER

EURO-PRO

STAINLESS STEEL

Extra-Large Basket

Deep-Fry Your Favorite FROZEN FOODS!

COMMERCIAL QUALITY

Enjoy Restaurant Quality Fried Foods At Home!

Ever wonder why fried foods always taste better at restaurants? The difference is in the Fryer! This Euro-Pro Stainless Steel Fryer has a professional design featuring a heating element that gets immersed in the oil. This keeps the oil hotter and cooks up lighter and crispier. It absorbs less oil too. An extra large stainless steel basket holds up to one pound of food so you can cook for the entire family at the same time. Fryer and permanent filter can be completely disassembled and washed in your dishwasher (except heating element) for lightening quick cleanups. Measures 15 1/2"L x 8"W x 6-3/4"H. 1-Year Limited Warranty.

~~ORIGINALLY $99.99~~ $59.99*

*Price reflects $40.00 mail in rebate. Price before rebate is $99.99. Offer expires 1/31/05

Over Two Feet Of Power, Excitement And Fun ... The Largest Most Advanced RC Vehicle We've Ever Seen!



Over 2' Long

Fantastic Sounds

Torque Horse TH2 is highly detailed from manufacturer's blueprints to look just like the real thing! Grab the remote, fire up the engine and live your dream of driving the off-road king. Move it forward, reverse, left and right at speeds up to 11 MPH!

Authentic sounds include horn, revving engine, back up alarm and alarm beep when you lock or unlock the vehicle. Also features headlights and tail lights that light up when you move the vehicle forward and backward; high/low gear speeds; and remote distance of up to 100'. Comes with rechargeable battery pack and quick charger. Requires (4) AA batteries. 27"x 14"x 12". 1-year Limited Warranty.

Mfr Sugg. Retail $149.00
YOUR PRICE
Item No AZ-59969

$99.99

Keep In Touch Up To 5 Miles Away At The Press Of A Button Without Cell Phone Charges!

Cobra MicroTalk 15 Channel GMRS Radios make it easy -- and fun -- to stay in touch while you're on the go! A great gift for the hunter, fisherman, camper or skier, these radios give you exceptional communication power and convenience in the palm of your hand. They feature two watts of power to up to 5 mile range, eight GMRS and seven GMRS/FRS channels. 38 privacy codes to help prevent eavesdropping, built-in voice activation, programmable and priority scan, five selectable call alert tones, illuminated LCD, key lock and more. 6.5"H (w/antenna) x 2.5"W x 1"D. Eight AAA batteries (not incl.)

1 year Limited Warranty
Compare At $79.98
YOUR PRICE *Sold In Pairs
Item No AZ-68741

$19.99* *each

Jules Jurgensen Genuine Diamond And Gemstone Watches At Up To $140 Off Retail!

Since 1740, Jules Jurgensen has crafted superior-quality watches that turn ladies' wrists into eye catching showcases. For anniversaries, birthdays or just to say "I Love You," these luxurious watches tell her that you'll treasure her for all time. Each features 10 genuine gemstones in your choice of 8 diamonds & 2 rubies, 8 diamonds & 2 sapphires. Also features a highly accurate, quartz movement, champagne or sapphire dial & adjustable gold tone, link bracelet. 3 yr. Ltd. Warr.

MSR. $180.00 $200.00
YOUR CHOICE $59.99

Diamond/Ruby Item No. AZ-69205
Diamond/Sapphire Item No. AZ-69206





Stunning Tiffany-style Glass Panel is reminiscent of windows found in European churches and museums. Featuring 173 pieces of artist's quality glass painstakingly encased in glasser's lead. This panel makes a stunning wall hun in your living room family room, bedroom bath and more. It features a graceful arch design elegant floral motif in hues of amber and green and eyelets for hanging.

26-1/4" x 14-1/2" x 1/8" Lid. Wate

MSK. $249.99
YOUR PRICE
$79.99
Item No. AZ-79054

Cuisinart 7-Pc. Knife Set Makes Food Prep A Breeze ... A Must For Everyone Who Cooks!

Looking for the ideal present for the person who loves to cook? Look no further! You'll be amazed at how much easier cooking can be when you own this Knife Set. Each knife has a precision forged, triple high carbon Molybdenum steel and chromium blade so they cut and chop better, maintain a razor-sharp edge longer and offer the highest resistance to rust, stains and corrosion. Also features 1808 stainless steel bolsters for a secure, comfortable grip. Includes 3-1/2" paring knife, 5" chef's utility knife, 8" chef's knife, 9" sharpening steel, 8" shears and hardwood block.

Cuisinart

7 Pieces

STAINLESS STEEL

RESTAURANT QUALITY

Perfectly Weighted, Are Balanced!

Compare At: $159.95
WAS: $79.99
BUY ONLY
$59.99*
Item No. AZ-41484

*Add'l. gasline Required $7.99 Add'l Hdlg.

Cooks Pizza From Frozen To Perfect in Less Than 15 Minutes ... Same Technology Used In Restaurants!

Restaurants now charge big bucks for a pizza and snack oven that has features like this ... bring one home for a fraction of the cost! The Pizza Baker is a handy kitchen helper for home cook or office RV and more. It cooks a pizza in as little as eight minutes and is also perfect for quesadillas pretzels frozen snacks and more. Features high grade stainless steel construction removable crumb tray for easy no-muck cleanups and 45 minute auto shutoff timer. 10" x 14-3/4" x 7-3/4". 1 year Limited Warranty.

PERFECT PIZZA EVERY TIME - IN JUST 8 MINUTES!

STAINLESS STEEL

BUY ONLY
Mfr. Sugg. Retail: $99.95
ORIGINALLY $69.99
$49.99*
Item No. AZ-52753

Add'l Gasline Charge: $3.95

*Price reflects $10.00 mail in rebate. Price before rebate at $59.99. Offer expires 1/31/05

Auto Shut Off Timer

GREAT GIFT IDEA!

COMMERCIAL QUALITY



Save Over $370 Off The Pre-Ticketed Price On This Croton Aquamatic Professional Chronograph Watch!

CROTON

You've seen s mular watches selling for $3 000 This one looks the same, works the same and is priced under $80! Here s one of the hottest looks in timekeeping coupled with the pinpoint accuracy of a chuzu miyota movement. This expertly-crafted Watch also has a 1/10 second three-eye chronograph 12 hour accumulator rotating bezel date window luminous hands and hour markers, striking, blue pattern dial, sweep second hand and link bracelet with diver s buckle. Water resistant to 660 feel. 1 mm. 1 l stime Warranty

Pre-Ticketed At: $450.00
WAS: $99.99
BUY ONLY
$79.99
Item No. AZ-79082

The Same Quality Classic Leather Coat You've Seen In Department Stores. The Difference? The Price!

Genuine Leather Hipster Coat offers classic comfort that s ideal for any occasion ... from a day at the office to a night on the town! It's tailored in soft supple genuine leather & is expertly tanned to jet black so it coordinates with business & casual attire. Features two spacious front pockets a classic five-button front enclosure & quilted lining. Act today & it s yours for what you'd expect to pay for a coat of much lesser quality!



Just In Time For Holiday Entertaining! 67-Pc. Fine White Lace Genuine Porcelain China Set For Under $90!

If you've priced porcelain china lately, you were probably shocked by the outrageous prices. Now you can get a huge set for a fraction of the cost! Beautifully designed and expertly crafted this heirloom-quality China Set offers elegance for the finest occasions, yet is durable enough for use every day and is dishwasher safe. Set includes, 12 each, 10-1/2" dinner plates, coffeecup cups, saucers 7 1/2" salad plates and bowls. You also get a matching sugar bowl with lid, creamer, serving bowl, oval serving platter and teapot with lid. That s 67 pieces in all for one low price.

MSK. $336.15
COMPLETE SET ONLY
$89.99
Item No. AZ-39427

Add Ons: Cups and Saucers $2.95

NOTICE: Heartland America was fortunate to secure a limited shipment of these Carlton Creek jackets. We urge you to order early to avoid disappointment.

Compare At: $249.99
YOUR CHOICE
$69.99*

Medium (38-40) No. AZ-39381
Large (42-44) No. AZ-39382
XL (46-48) No. AZ-39383
2XL (48-50) No. AZ-39384
3XL (52-54) No. AZ-39385
4XL (56-58) No. AZ-39386

*Price reflects $10.00 mail in rebate. Price before rebate $79.99 Offer expires 1/31/05

Even During A Storm You Can Enjoy Clear, Glare-Free, Bright "Sunlight" Everyday!

SOLAREX

Table Lamp

Floor Lamp

Compare At: $139.95
FLOOR LAMP WAS: $69.99
Item No. AZ-61171
Compare At: $89.95
TABLE LAMP WAS: $49.99
Item No. AZ-61172

$49.99**
$29.99**

*Price reflects $10.00 mail-in rebate. Price left is after $5.99 or $59.99 Rebate expires 11/05

Negative Ion Air Purifier Freshens Indoor Air For Just Pennies A Day. So Quiet, You Won't Know It's There!

Treat your family to cleaner, healthier, better smelling air. This Ionic-Air Negative Ion Air Purifier emits a steady flow of safe, negative ions that attach themselves to pollutants causing them to literally drop out of the air. Plus, it has special pull-out reusable collector panels for effortless cleaning — no expensive filters to replace! And it barely sips electricity (just 5 watts per day), so it won't cost you a fortune to run. For rooms up to 400 square feet, 7" x 7" x 11". 6-month Ltd. Warr.

Compare At: $149.97
HEARTLAND AMERICA PRICE
Item No. AZ-44622

$69.99

Rids the air of:
- Dust
- Allergens
- Many bacteria
- Smoke
- Pet dander
- More!

Helps reduce the effects of allergies, asthma, colds and flu

Ultra-Quiet — No Noise, Even On Medium

Lingo Translator Picks Up Where Others Leave Off -- It Speaks So You Know How The Words Are Pronounced!

Lingo

10 Languages

Communicate around the world with ease you never thought possible! When you really want to communicate with others, there's no better way to get the job done. This Lingo Talking Translator actually pronounces words & phrases for you — so you don't have to try & say it yourself! And what a great way to teach yourself different languages! It translates 60,000 words and 1,200 popular phrases in English, German, French, Spanish, Italian, Portuguese, Russian, Chinese, Japanese & Korean. Features eight-currency and six metric conversions, 3-PC database, world time in 200 cities, 10-digit calculator and backlit four-line by 14-character LCD display and come with earbuds, three AAA batteries and self-carrying pouch. 5 3/4" x 3 1/2" x 3/2" 1 yr. Ltd. Warr.

Mfr. Sugg. Retail: $199.95
YOUR PRICE
Item No. AZ-94895

$99.99

"It Speaks The Translation For You!"

This Year, Encircle Her Wrist With Kisses And Hugs Of Genuine Sapphires And Diamonds!

LAYERED IN 14K GOLD!

OVER 10 CARATS GENUINE SAPPHIRES AND DIAMONDS

A gift that's destined to be handed down for generations ... now at $130 off retail! You want a gift that's fresh and remember for a lifetime. But you don't want to pay huge jewelry store mark-ups. You're in luck! The famous Kisses & Hugs Bracelet from Celebrity Designs is layered in genuine 14K gold and set with 15 breathtaking sapphires. Plus, it's accented by 15 genuine diamond accents. All gems are handcut and set in quality four-prong settings. Certificate of authenticity included.

Mfr. Sugg. Retail: $199.99
YOUR PRICE
Item No. AZ-85854

$69.99

This 5" Color TV/AM/FM Radio Has Four Way Power For Use Absolutely Anywhere!

Others charge twice the price for a quality TV like this ... get yours here & save. For keeping the kids entertained on long car trips, watching your favorite shows while camping or catching the big game at the beach! It's TV can't be beat. You can power it using the AC adapter or 12V DC car adapter (both incl.), one D batteries (not incl.) or an optional rechargeable battery pack. Also features 5" LCD screen, AM/FM tuner, A/V inputs for connecting a DVD player, VCR, camcorder or gaming console, telescoping antenna & headphone jack. 9 3/4" x 6 1/4" x 11 1/4". 90-day Ltd. Warr.

Factory serviced in most regional quality standards. May have slight cosmetic blemishes.

Compare At: $199.99
WAS: $99.99
Item No. AZ-56910

$89.99

- Great for camping, boating, RV'ing, hunting, fishing, more!
- 3 Way Power
- AC/DC/Battery
- Built-in Antenna

Atomic Time Meets Time-Honored Genuine Wood Styling!

Daniel Dakota

One Millionth Of A Second Accuracy

Legendary Daniel Dakota Styling Meets 21st Century Technology! Plus sophisticated clock receives WWVB time signals from the U.S. government's atomic clock in Fort Collins, Colorado so it always accurate to one-millionth of a second. It resets itself seven times daily and even automatically adjusts for daylight savings time. Features oil-rubbed 11" diameter frame in rich oak or cherry finish and a glass dome cover.

Cherry

Oak

Compare At: $89.99
YOUR CHOICE
Cherry Finish Item No. AZ-5917
Oak Finish Item No. AZ-5918

$29.99**

RESETS ITSELF DAILY

SOLID WOOD

**Price reflects $10.00 mail-in rebate. Price before rebate $39.99. Offer expires 11/05

Six Office Tools In One Fer What You'd Expect To Pay For Just One Or Two Items! Save $70 Off Retail!

No more searching for the tool you need in unsightly desktop clutter! This ingenious 6-in-1 Office Machine should be on every desk. It features an electric three hole punch, pencil sharpener, electric stapler, electric letter opener, and a tape dispenser. Plus it has a pen compartment and paper clip holder that put what you need right at your fingertips. 4-3/4" x 9-3/4" x 4 1/2". 1 yr. Ltd. Warr.

6 in 1

- Pencil Sharpener
- Paper Clip Holder
- Pen Compartment
- Tape Dispenser
- Electric Letter Opener
- Electric Stapler

MSR: $99.99
YOUR PRICE
Item No. AZ-60737

$29.99

Electric Letter Opener

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901



Classic Genuine Leather Bomber Jacket Without The Sky-High Price!

Ouring WWII, the Bomber Jacket was a symbol of bravery, heroism a[illegible] the world's premier Air Force. Now you can own one of these classic jackets for a fractio[illegible] of the price you'd expect to pay. A master work of Caribou Creek's skilled tailors, it features timeless Bomber styling in rich brown brushed leather. Due to limited availability, place your order today!

Compare At: $199.99

WAS: $89.99

NEW LOW PRICE

$49.99*

Size	Mens	Womens
Small	36-38	4-6
Medium	38-40	8-10
Large	42-44	12-14
XL	46-48	16-18
2XL	48-50	20-22
3XL	50-52	24-26
4XL	54-56	28-30

S Item No. AZ-5693
M Item No. AZ-5694
L Item No. AZ-5695
XL Item No. AZ-5696
2XL Item No. AZ-5697
3XL Item No. AZ-5698
4XL Item No. AZ-5699

Price reflects $30 discount in white. Price before rebate is $99.99. Offer expires 3/31/05.

Supplies of these limited quantities are limited and we may not be enough to meet demand. To avoid disappointment please order early!

CARIBOU CREEK GENUINE LEATHER

Play The Ball That Won At The 2002 Masters And U.S. Open At An Unheard Of Price!



Give the golfer on your list the golf ball that was designed specifically for Tiger Woods to play on the Pro Tour! All these Nike Tour Accuracy TW 4-mil Balls were good enough for Tiger to win with, you know they're the best money can buy. They have multi layer now wound construction for the ultimate in consistency feel spin and distance so you'll enjoy true tour level accuracy. Nike Dyrafuse technology provides a softer feel while the extensive high energy core provides explosive velocity and increased distance. Also features soft ionomer inner cover for improved feel and distance injection molded urethane cover and 432 dimple, array for ideal distance trajectory and flight.

Compare At: $54.00
ONE DOZEN BALLS ONLY
$19.99
Item No. AZ-38567

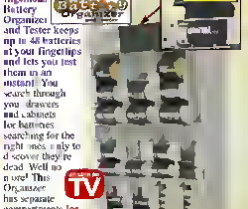
Wage War Against Nasty Pests Without Dangerous Poisons, Hazardous Chemicals Or Messy Traps. Get Six For One Low Price!



Set of six powerful Weitech Vermin-X Ultrasonic Pest Repellers helps protect your entire home or office — cover up to 2000 square feet! Here's a safe, clean way to fight against pests in your home, office, cabin and more. They feature state-of-the-art ultrasonic technology that helps drive pests mad by emitting ever-changing high-frequency sounds. Safe for use around pets, children, birds and people. Unit size: 3-1/8" x 3" x 3".

Mfr. Sugg. Retail: $39.99
SET OF SIX ONLY
$19.99/set
Item No. AZ-45837

No More Searching Through Junk Drawers For New Batteries Or Reusing Dead Batteries!



Ingenious Battery Organizer and Tester keeps up to 48 batteries at your fingertips and lets you test them in an instant! You search through you drawers and cabinets for batteries searching for the right ones, only to discover they're dead. Well no more! This Organizer has separate compartments for AAA, AA, C, D and 9V batteries plus an on board battery tester so you'll be sure you don't with bad ones through!

Compare At: $29.99
YOUR PRICE
$14.99
Item No. AZ-64008

The Newest, Brightest And Most Powerful Flashlight We've Ever Seen... Yet Costs Far Less Than You'd Think!



Pierce the darkness with a high intensity beam that can highlight objects up to two miles away. The next generation in portable flashlights this rechargeable model features a 55W quartz halogen bulb that's amazingly bright and can be operated at full power or 500,000 candlepower to conserve energy. Also features outdoor tough ABS construction convenient swivel stand for directing the light where you need it convenient carrying strap and a 12V rechargeable battery that delivers up to one hour of light at full power. Comes with AC and 12V DC charging adapters. Approx. 14-1/2" x 10-1/4" x 10-1/2".

Mfr. Sugg. Retail: $139.00
ORIGINALLY $99.99
Item No. AZ-26708
$39.99

Cuisinart Automatically Grinds Beans Moments Before It Brews For Coffee House Quality At Home!



Cuisinart Grind & Brew 12-Cup Coffee Maker knows the best cup of coffee you've ever tasted, automat really! There are two keys to a great cup of freshly ground beans and clean water. This Coffee Maker delivers both! It automatically grinds beans then filters water through a charcoal filter to remove impurities and hot to. Also features 24 hour programmable timer lets you pour a cup during the brewing cycle adjustable auto shutoff and spec al cycle that lets you brew just one to four cups. Separate grinder chamber and filter area make cleanup a snap. 3-day Limited Warranty.

Orig. Mfr. Sugg. Retail: $129.99
YOUR PRICE
$59.99
Item No. AZ-26471

Factory serviced to meet original quality standards. Not found at flea markets or pawn shops.

You've Seen Brass Vases Like This In Design Studios And Heme Stores Selling For Hundreds More!



Hand-etched 20" Brass Vase brings a touch of elegance to entry ways, corners, stair landings, ledges and more! Beautifully cast in solid brass, this Vase was painstakingly etched by hand. It features an ornate flower design and a striking sculpted top. Display it proudly as is or add a professional decorator's touch by adding dried flowers and plants. 20" x 5".

Compare At: $149.99
YOUR $29.99 PRICE
Item No. AZ-93098



Just In Time For Holiday Open Houses, Parties And Get-Togethers -- Big Savings On A Quality Fondue Set!

SAVE 50% OFF RETAIL!

The Fondue Pot is more than a place to get great food, it's a place where friends gather around to share season's greetings! This 30-Pc. Trudeau Fondue Set has everything you need to make mouth-watering melt, cheese and chocolate fondue. It has a stainless steel mod fondue pot that maintains high heat for cooking, a stoneware cheese/chocolate casserole dish with a double butler insert, heavy duty blank metal stand with integrated base, tempered glass rotating tray and lock-in safety burner with quick on/off control. Comes with each: 6 fondue forks, metal skewers/swirls, stoneware sauce bowls and spoons, 5-wear Lazy Susan.

Mfr Sugg. Retail $99.99
WAS: $39.99
NOW ONLY $29.99*
COMPLETE 30-PC SET
Item No. AZ-41227

*Price reflects $10 mail in rebate. Price before rebate is $39.99. Offer Expires 1/11/05

Own Replicas Of The Weapons Used By The Legendary Samurai Warriors.

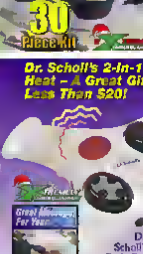


Faithfully reproduced, each piece of these Swords features a carbon steel blade stamped with a Japanese character etching, spoke wheel guard, black scabbard and a sheath featuring a hand-wrapped black cord. 39" Sword has 26" blade; 30-3/4" sword has 18-1/2" blade and 30-1/2" sword has 21-1/2" blade. Comes with a wooden display stand.

Mfr Sugg. Retail $59.95
ALL THREE FOR ONLY $39.99*
Item No. AZ-65481

*Adult Signature Required. Add'l Shpg. $2.00

Dr. Scholl's 2-In-1 Massager With Heat – A Great Gift For Less Than $20!



Dr. Scholl's Body Stat Massager melts away aches and pains with soothing infrared heat and massaging actions! Ergonomically versatile and wonderfully effective, this Massager features two infrared heat lamps that provide penetrating heat to soothe tired aching muscles. Plus it has two sets of massaging nodes to help work out knots and relax tense muscles.

MSR $49.95
YOUR PRICE $19.99
Item No. AZ-63545

Gevalia Brews The Perfect Cup Of Coffee Then Keeps It Warm For Hours With No Burnt Taste!



This space-saving Coffeemaker is a coffee lover's dream! It's piping hot cup of rich aromatic coffee is the highlights of your morning. This Coffeemaker is a must. It brews eight cups directly into a glass lined thermal carafe that keeps coffee hot and preserves that fresh brewed taste. Perfect for talking to the breakfast table or into a meeting and there's no burnt flavor like you get with warming plate models. Also features pause and serve, removable cone filter basket and auto shut off. 5-1/2" x 15" x 11" Wire

MSR $89.99
YOUR CHOICE $29.99
Black Item No. AZ-36474
White Item No. AZ-36475

While Limited Quantities Last Get This Tiffany-Style Lamp For Below Dealer Cost!



Elegance that's handcrafted using the finest artist's glass – just like Louis Tiffany's originals! The timeless beauty of Tiffany style lamps makes them one of the most popular types of lighting in the world. This Tiffany Lamp has 384 pieces of stained glass and 30 cabochons in primary colors of white, brown, purple and green. Features twin sockets that hold two 60W wall bulbs and a pull chain switches and heavy-duty zinc alloy base. Best of all this Lamp is so affordable you can order one for yourself and another to give as a gift! 23-1/4"H

Mfr Sugg. Retail $249.99
HEARTLAND AMERICA PRICE $49.99
Item No. AZ-29042

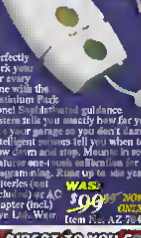
Talking, Fast-Action Spiderman Bank Makes Saving So Fun, Your Kids May Never Spend Another Penny!



A fun-filled gift that teaches kids the discipline of saving! Kiss the old boring piggy bank goodbye. Drop a coin in this high tech Action Bank and Spidey springs into web slinging action featuring exciting crouching and arm-waving moves and flashing lights. He also speaks many of his popular phrases! And at no time your kids will have saved a fun-filled Four AA batteries not included. 12" tall

HEARTLAND AMERICA PRICE $19.99
Item No. AZ-78439

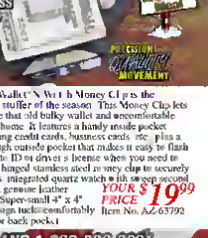
A Personal Parking Attendant That Guides You Safely Into Your Garage!



Perfectly park your car every time with the Platinum Park Zone! Sophisticated guidance system tells you exactly how far you can pull into your garage so you don't damage your car. Intelligent sensors tell you when to pull forward, when to stop and stop. Means in reverse and features one-touch reflection for fast, easy programming. Runs up to one year on 4 "AA" batteries (not included) or AC adapter (incl.) 1-yr Ltd. Warr.

WAS: $99.99
NOW ONLY $19.99
Item No. AZ-70451

The World's Most Functional Money Clip!



Buxton Wallet 'N Watch Money Clip is the stocking stuffer of the season! This Money Clip lets you leave that old bulky wallet and uncomfortable watch at home. It features a handy inside pocket for carrying credit cards, business cards, etc. plus a see-through outside pocket that makes it easy to flash your photo ID or driver's license when you need to. Also has hinged stainless steel money clip to securely hold bills, integrated quartz watch with sweep second hand and genuine leather exterior. Super-small 4" x 4" x 3/4" design tucks comfortably in front or back pocket.

YOUR PRICE $19.99
Item No. AZ-63792

Discover A Pirate's Treasure, A Cache Of Gold Coins, Jewelry And Valuable Relics From Days Gone By!



Discover the excitement of high tech treasure hunting and you could strike it rich! This Target Shooter Max Metal Detector is one of the most advanced units on the market. Not only does it quickly find all types of metal including gold and silver...it can actually tell treasure from trash! Features volume and sensitivity adjustments, auto tune, probable type of metal indicators, adjustable 8-stem 170mm waterproof search coil, headphone jack and low battery indicator. 9V battery (not included). 28"L. 1-yr. Limited Warranty.

NOW ONLY $49.99

Compare At: $160.00
WAS: $89.99

Item No. AZ-21933



If It's This Stylish And Accurate, It Must Be A Genuine Skagen! Save Over 50% Off Retail!

SKAGEN DENMARK

A breathtaking example of the Danish watchmaker's art, these mens and women's Chronograph Watches deliver timekeeping that's as accurate as it is stylish. Destined to catch admiring glances wherever you go, these Watches have a 100% gleaming stainless steel case that's rugged, nickel safe and hypo-allergenic. Also features an accurate Japanese quartz movement, three eye chronograph, luminous hands, sweep second hand, date window and black brushed leather strap. Water resistant to 100 feet.

Pre-ticketed At: $125.00

NOW ONLY $49.99 each

WAS: $59.99

Mens Item No. AZ-95096
Womens Item No. AZ-95097

While Extremely Limited Quantities Last - Get This Contractor's Grade 14.4V Cordless Drill For Under $20!*

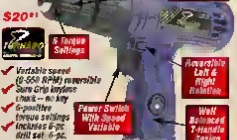


Put the power of a tornado in the palm of your hand! Drill holes, drive screws and loosen bolts all with one super powerful tool! The trouble with most cordless tools is they run out of power half way through the job. But not this 14.4V workhorse! Variable speed design and six torque settings deliver the right power for any job, whether driving a screws into oak, removing rusted bolts or drilling through pine. Includes NiCad battery carrying case AC adapter battery charger drill bits and screwdriver bits.

NOW ONLY $19.99*

Compare At: $79.99
ORIGINALLY $69.99

Item No. AZ-56655



*Price is Each. $3.00 s/h in addition. Price includes rebate of $20.99. Offer expires 3/31/05

It's No Gamble ... This Talking Tournament Texas Hold 'Em Poker Game Makes The Perfect Gift!



All the fun and excitement of real tournament-style Texas Hold 'Em in a compact design that goes anywhere! Tra cking! Waiting for a flight? Just looking back at home? Pull out this handheld electronic game and let the action begin! It offers Limit, No Limit and Pot Limit options that you can play in a 100 player or final table 10 player tournament. Also features realistic Poker dialogue between dealer and player. Ideal for keeping your skills sharp between live tournaments too. Uses AAA batteries included. 6"x4"x1".

Compare At: $49.99
YOUR PRICE $29.99

Item No. AZ-61321

No Power? No Batteries? No Problem! Listen To The Entire World Even When The Power Goes Out!



This Bell & Howell 4 Band Shortwave Dynamo Radio has a hand-operated generator so you'll stay up-to-date even when the batteries die and you're miles from AC power. Here's a sun in way to ensure that you'll always stay current with changing events in Iraq, Afghanistan, Europe ... anywhere! It has AM, FM and two shortwave bands so you can listen to everything from your favorite music station to the BBC. It features a hand-operated generator that powers the radio for up to an hour by simply turning the crank for 90 seconds. Also has built in emergency light, telescoping antenna for clear reception, rechargable battery pack, earphone jack and more.

Compare At: $49.99
YOUR PRICE $29.99

Item No. AZ-30029

There's a reason why hot dogs always taste better at the ballpark ... It's the way they're cooked! Run into a hot dog prepared with this Home Pride Rotisserie Grille & Bun Warmer & you'll almost hear the crack of the bat & the roar of the crowd. The rotisserie cooks evenly every time & delivers better taste than boiling, frying or microwaving. Features stainless steel spikes for warming buns, detachable oil tray for quick clean up and off and auto & 8 hour. Cooks 4 hot dogs or 8 small sausages at a time. 13" x 7 1/2" x 8". 1 yr. Ltd. Warr.



Mfr. Sugg. Retail: $49.99
YOUR PRICE $34.99

Item No. AZ-37897

Just In Time For Summer ... Price Breakthrough On This Croton Men's Diver's Watch!



Save $185 off retail on a watch that looks as sharp across the boardroom as it does under the sea. Here's the deal of the year. This quality Watch features a highly accurate quartz movement magnified date window, sweep second hand and luminous hands and hour markers for easy viewing at night. Also features durable stainless steel case, that's water resistant to 330' and a stainless steel bracelet. Comes with your choice of black or blue dial and bezel. Ltd. 1 detum. Warr.

Pre-Ticketed At: $225.00
YOUR CHOICE
Black Item No. AZ-95107
Blue Item No. AZ-95108

$39.99

The Same Desktop Globe You've Seen At Galleries And Fine Department Stores But Without The Markup!

The best globe buy on the planet! This desktop marble globe has 24K gold-finished longitude lines and is gracious with over 20 different types of semi-precious stones that are geographically placed according to the country for which they are famous. There's picture stone for China, phenetic jade for the U.S., white shell for Canada, rich lapis lazuli oceans and more. Also has 15" high copper stand and 8-1/2" diameter globe that rotates on its axis as well as at the equator for easy viewing.

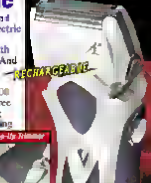


*Price reflects $10.00 mail-in rebate. Price before rebate is $59.99. Offer exp. res. 1/31/05

Compare At: $69.99* WAS: $59.99 Item No. AZ 53521 $49.99** BUY ONLINE!



The Same Panasonic Pivot Linear Shaver You've Seen Selling In A High End Catalog For $80 More!



The world's fastest and most comfortable Electric Wet/Dry Shaver... you'll never shave with anything else again! And just wait until you see how easily it tackles your beard. With 13,000 strokes per minute, three independently floating heads, a pivoting/locking head that automatically adjusts to facial contours and an ingenious design that places blades at a perfect 30 degree angle it shaves closer, faster and more comfortably than anything on the market. Plus you can use it wet or dry and it rinses clean under the faucet. Also features rechargeable NiMH batteries. 1 CD battery capacity indicator, pop up beard and sideburn trimmer and plug in charging station. Folds flat for easy storage and portability. 5 to 8 inches to international voltage. 1 yr. Ltd. Warr.

13,000 Strokes Per Minute!

Factory serviced by Panasonic technicians to meet original quality standards. Unit is completely sterilized & has new blades & foil. May have slight cosmetic blemishes.

Orig. MSR $139.99
YOUR PRICE $79.99
Item No. AZ-23548

Ditch That Back-Breaking Iron... Loosen And Tighten Lugs In Just Four Seconds!



Change a flat in seconds flat with this Impact Wrench! When you have this lug wrench in your trunk, you'll never strain muscles or need jumping with lug nuts again. Simply plug it into your vehicle's 12V DC lighter socket or connect to your battery and it removes lugs in as little as three seconds. It's 200 lb. torque, securely tightens lugs as well. Great for raising and lowering scissors jacks too. Features industrial light and comes with 13/16", 3/4", 7/8" and 11/16" sockets, light and compact carrying case.

Compare at: $89.00
HEARTLAND AMERICA PRICE
Item No. AZ 70542

SPECIAL BUY

$29.99**

**Price reflects $10 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05

The Fun, Effective Way To Workout Your Entire Body And Shed Unwanted Pounds And Inches!

The holiday season, give yourself the body of your dreams... and save $80 off retail while they last! The key to getting fit is having a convenient effective way to workout that's fun and doesn't require hours of boring. That's why you'll love this Isotec Total Body Trainer. It offers 30 different exercises that give your upper and lower body and cardiovascular system a rigorous workout. It has 10 adjustable resistance levels, multiple foot/arm positions so you can isolate your exercising location for maximum impact & motion sensor that allows it to double as a security camera. 90-day Ltd. Warranty.

SAVE 50% AT RETAIL!

TOTAL BODY TRAINER

Adjustable Resistance

Fold-Flat for easy storage and portability

Mfr. Sugg. Retail $129.99
YOUR PRICE $49.99
Item No. AZ 36434

Add'l Oversized Shpg. $7.95

*Price reflects $20.00 mail-in rebate. Price before rebate is $69.99. Offer expires 1/31/05

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Orig. MSR $379.00
WAS: $189.99
Item No. AZ 83298
$149.99** BUY ONLINE!

Want A Great Deal? This Quasar By Panasonic Camcorder Is Priced Below Dealer Cost!

Quasar

Here's a scorching hot deal on a quality Camcorder. But you'll better order now because they won't last long! This Camcorder features the popular VHS-C format for exceptional image quality & a compact go-anywhere design. Features 20X optical/700X digital zoom, 2 1/2" LCD screen that rotates to 270 degrees for viewing convenience, digital Date / Time & electronic image stabilization technology for shake-free videos, 8x color digital fader for smooth transitions from scene to scene. Also has built-in auto light, integrated speaker so you can listen to recordings in location, date/time imprint & motion sensor that allows it to double as a security camera. 90-day Ltd. Warranty.

700X DIGITAL ZOOM

20X OPTICAL ZOOM

270° ROTATING LENS

2.5" LCD

COLOR LCD DISPLAY

Doubles As A Security Camera!

Digital Image Stabilizer

Date / Time

Full Featured Radar/Laser Detector Now For Less Than $80!

Whistler 7-Band Radar/Laser Detector alerts you to everything from speed traps to storms! This Detector sniffs out five radar signals (X, K, Ka, Ku Superwide and MR2) laser signals plus Safety radar bands to give you advanced warning of shooting speed detectors and roadside hazards. Also features NOAA weather channels to keep you abreast of changing weather patterns, audio and visual warnings. Real Voice audio warnings text display with over 60 messages. 360 degree protection and more. 12V power cord and mounting accessories incl. 1 year Ltd. Warr.

Compare At: $189.95
YOUR PRICE $79.99
Item No. AZ 78077

Whistler 7-Band Radar/Laser Detector

360°

WHISTLER

Save $110.00 Retail!

NOAA WEATHER RADIO

Safety Warning System w/ Alerts

Is The Best!

Certain restrictions may apply in certain states - check with your local authorities. Not available in CA, MN, UT, SD, OK, VA or Washington DC.

Alerts You To Photo Radar & Red Light Monitoring Systems

VG2 ALERT

Tired Of Sleeping On The Floor? Then Add A Full Height Queen Size Extra Bed To Your Home!

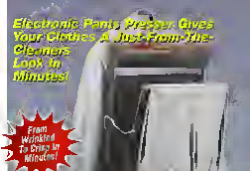


Get three minute? Add a spare bedroom in your home! Don't sweat over sleeping arrangements when friends or relatives come to town. Just pull out this Airbed! Made by Intex, a world leader in airbeds, its stitched pump automatically inflates the bed in about 3 minutes — no taxing hand pumps! The firmness adjusts at the touch of a button for customized comfort too. Also features a nylon flocked top, built-in pillows & a 64" x 82" x 19 1/2" queen size that securely holds! Lined sheets. Comes with carrying bag with shoulder strap. AC power cord included. 1-yr Warr.

Compare At: $279.95
YOUR PRICE $69.99
Item No. AZ-49008
Add'l Oversized Shpg $8.50

Requires Box Height!

Electronic Pants Presser Gives Your Clothes A Just-From-The-Cleaners Look In Minutes!



From Weighted To Dress In Minutes!

Save $120 Off Retail!

Conveniently flat press pants, skirts & slacks of home quickly, easily & affordably. When you want to always look your best...this Pants Presser is indispensible. Just slip your garment in the presser, turn the dial & by the time you get out of the shower your pants will look like you just picked them up from the cleaners. Features a spacious design that's 10% bigger than others, 30-minute timer & wood hanger compartment lid & tie holder. Safe for all types of fabrics including wool, cotton blends & more. Features walnut finish & 90-minute timer. Also includes a thermostatically controlled heating pad. 36" x 16" x 9.5".
Mfr. Suge. Retail $199.99
HEARTLAND AMERICA PRICE $79.99
Item No. AZ-24238

Fast Relief!

Fight Back Against Crime ... Catch And Record Crooks Red-Handed With This 1280-Hour VCR!

Time Lapse VCR captures over 53 days of action on a regular T160 VHS cassette! This perfect add-item to your home or business' surveillance system. This VCR helps ensure that people who shuttle in your property get what's coming to them. It offers a wealth of conveniences including easy and wonky timed recording, alarm recording, date/time stamp, alarm indexing, speed search, forward slow motion, pre-shuttle and six-event memory. Measures 18" x 16" x 7.5". Comes with emergency battery back-up. 90-day Limited Warranty.

NEW Low Price!
Compare At: $349.95
WAS $249.99
Item No. AZ-97391
$179.99*

*Price reflects $70.00 mail-in rebate. Price before rebate is $179.99. Other copies $70.00.

Talk, Talk, Talk ... Your Voice Will Give Out Before This Vibrating Battery Will!

Featuring an incredible 99 to 23 hours of talk to 38 to 40 days of standby time, that battery won't let you down when you need to make that important call. And because it vibrates when you're at the movies, restaurant, library or in church, you'll never miss a call. Plus, it's a ringer-off so you won't disturb others when you're at the movies, restaurant, library or in church. For Nokia 5100/6100 Series Cell Phones. Cell phone not included. 1-yr Ltd Warr.

Compare At: $79.95
WAS: $59.99
$19.99
Item No. AZ-69431

Genuine LED Flashlight Burns For Thousands Of Hours And Can Fit In Your Pocket!

This mill features four LEDs that produce an intense beam of light that you can depend on — even if you forget to turn it off last night! And because they burn for thousands of hours, you'll probably never have to replace them. Also features water resistant shockproof aluminum design that's great for fishing, camping, hiking, boating and more. Operates up to 60 hours on 2 AA batteries (not incl.). 1-yr Ltd Warr.

WAS: $29.99
NOW ONLY!
$19.99
Item No. AZ-95787

The Power Of A Sewing Machine In A Handheld, Go Anywhere Design ... Perfect For Quick Repairs!

This portable, cordless, Handheld Smart Stitch uses advanced technology to pack big power into a handheld design! Great for quick repairs on the go and projects big machines can't handle. Use sewing cushions on the rod. Operates on four AA batteries or with AC adapter (not incl.). Only $14.99! And receive a Bonus pack including three extra bobbins with thread spindle and needle threader. 9"x2"x7".

YOUR PRICE $14.99
Item No. AZ-45912

Stock Up Now On Long-Lasting Batteries And Save Big!

You don't have to pay high department store prices for batteries. Now you can get a mountain of these Maxell All-Cube AA or AAA batteries for an unbelievably low price.

YOUR CHOICE $19.99 set
40-pk AAA Item No. AZ-54004
40-pk AA Item No. AZ-60002

Limited Edition 2004 U.S. Government Silver Eagle COLLECTOR'S Dollar Honors EDITION The Legacy Of The Gipper.

The only officially authorized Ronald Reagan commemorative coin...everyone purchased benefits the Ronald Reagan Presidential Foundation! They said he was an actor but he played the role of President like he was born for it! Struck in one troy ounce of .999 silver, the legal tender coin has a sculptured image of Reagan on the obverse and quote on reverse. Brilliant uncirculated condition. Certificate of Authenticity included.

*Price reflects $6 mail-in rebate. Price before rebate is $20.99. Limit 2 per customer. Offer expires 1/10/05.

WAS: $29.99*
$14.99*
Item No. AZ-96745

Hear A Whisper Up To 100' Away!

Ever wonder what they're saying across the room? Or do you simply want to hear better? This Mini Sound Amplifier makes it possible. It features a lightweight design that easily hangs on either ear. Choose from three different size earpieces for a custom fit and volume control. Two button batteries included. Not available in CA, LA, NJ or NY. No medical claims expressed or implied.

HEARTLAND AMERICA PRICE $19.99
Item No. AZ-42001

Finally ... A Breakthrough In Pain Relief! Soothe Away Aches And Pains With Advanced Light Therapy!

Don't let pain control your life ... relieve it with Bell & Howell's safe, effective light therapy! Here's an effective way to relieve pain without dangerous pills, invasive surgery or messy creams. It has LEDs that generate pulsating light energy in the red & infrared spectrum to create a deeply soothing & penetrating warmth on your aches & pains. The heat absorbs into body tissue, increases circulation, relaxes muscles, promotes healing & delivers welcome relief. If it works for professional athletes, pain, imagine what it will do for you! Yours!

No medical claims expressed or implied.

Originally Sold For $229.95

WAS $149.99

SAVE $90

$59.99

Item No. AZ-63542

Helps relieve
- Arthritis pain
- Tendonitis
- Joint pain
- Stiffness
- More!

"I had an issue with my hip. We used light therapy for 12 minutes. 12 minutes later I walk out of here and the next day I'm running. And I'm feeling good. Rod Smith, Wide Receiver, Denver Broncos"

"My arm feels better than it has in years. John Finn, mid-Quarterback, Denver Broncos"

Ionic Pro Delivers The Amazing Oil Energizing, Lightweight, High-End Air Purifier Cleaning Experience You Deserve

Rids the air of ... Smoke!

- Allergens
- Many bacteria
- Smoke
- Pet Dander
- More!

No Filters To Buy Or Replace!

ionic pro

You don't have to cough up big bucks to enjoy clean air — get Ionic Pro and breathe easy! The Ionic Air Purifier emits a steady flow of safe, negative ions that attach themselves to pollutants causing them to literally drop out of the air and stick so you won't ever know it's there. Also features energy efficient operation that costs just pennies a day to run, super clean stainless steel blades that trap pollutants and eliminate the need to replace expensive filters and one-touch operation. For rooms up to 300 square feet. 29"H x 10-1/2"W 1-yr Ltd. Warr

Item No. AZ-84023

$149.99

Stainless steel blades trap pollutants

Virtually Silent – No Noisy Fans Or Motors!

Strike Gold With These Searched And Unsearched Baseball And Football Card Sets From The 80s, 90s And 2000s!

500 CARDS!



You get over 500 cards — most have never been touched by human hands! We don't know what superstars you'll find but one thing's for sure there are loads of surprises in store when you open a set of these cards! You get 25 packs of unsearched cards that are still in their original sealed packages. And that's not all. You also get 125 searched cards which include two Hall of Fame or Future Hall of Fame cards! Those alone could be worth the price of this set. Order one for every sports fan on your list!

Mfr. Sugg. Retail: $50.00

YOUR CHOICE

Baseball Item No. AZ-64102

Football Item No. AZ-64103

$19.99

Braun Gives You A Blade-Close Shave Plus Conditions And Moisturizes Your Skin As You Shave!



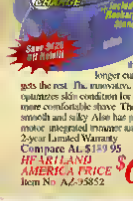
Braun FreeGlider Shaver Triple Shave System automatically applies conditioner to your face to protect your skin from irritation and dryness, and give you the smoothest shave you've ever experienced! It starts with Braun's triple shave system that guarantees a close shaving performance. The first foil removes short hair, the integrated cutter trims longer curly hair and the second foil gets the rest. The innovative, shaving conditioner optimizes skin condition for dry shaving for a closer more comfortable shave. The conditioner leaves skin smooth and silky. Also has pivoting head, 8500 RPM motor, integrated trimmer and rechargeable battery 2-year Limited Warranty

Compare At: $189.95

HEARTLAND AMERICA PRICE $69.99

Item No. AZ-35852

Add A Cordless Phone To Three Rooms Without Spending Big Bucks To Install Phone Jacks!



This Vtech 2.4 GHz 3 Phone System is the perfect solution for homes that don't have a jack in every room! Here's the easiest way ever to add a phone to your garage, basement, workshop, spare bedroom and more. It comes with 1 base system that plugs into an existing jack plus two cordless handsets you can place anywhere. Features 2.4 GHz hopping spread spectrum technology for enhanced clarity, privacy and extended range. Also features conference call capability, handset speakerphone, Call Waiting Caller ID with 90 name/number memory, 50 name/number phonebook, visual message waiting indicator, neon driven long line display, Smart Dialing, backlit keypad and display and more. 1-yr Ltd. Warr

Compare At: $253.94

ALL 3 PHONES FOR ONLY $99.99

Item No. AZ-90821

A Genuine Fully Automatic Canon 35-80mm EOS Rebel Camera At A Price You've Never Seen! Save $410* Off Retail!

Be prepared to capture holiday memories as they happen with this easy to-use Canon! The most advanced addition to the world's best selling line of SLR Cameras, the EOS Rebel 2000!! Zoom is a fully automatic ultra compact & quiet model that makes taking great shots a snap. It features a high-speed selectable 7 point autofocus system built in retractable flash with red-eye reduction & 11 exposure modes including full auto. Plus Canon's exclusive Advanced Integrated Multi-Point control system links the autofocus & multi zone metering for bright clear images. Also features built-in motor drive, automatic film advancing & more. 5-5/8" x 3-5/8" x 2-7/16". 1-yr Ltd. Warr

Mfr. Sugg. Retail: $590.00

YOUR PRICE

Item No. AZ-54301

$179.99*

Price reflects $20.00 in mail in rebate. Price before rebate is $199.99. Offer expires 1/31/05

Don't Scrub It, Blast It With 1300 PSI Pressure!

1300psi Pressure Washer saves you time, work & money! This Pressure Washer is one of the best tool investments you can make. Its powerful universal electric motor & 1.6 G.P.M (Gallon Per Minute) kick out 1300 PSI of cleaning power to save you countless hours of labor, bails of money over professional cleaning & hundreds of gallons of water compared using a garden hose. Features garden hose adapter, soap dispenser, spray lance, adjustable spray nozzle & 20 ft. high pressure hose.

END OF SEASON PRICE REDUCTION!!

1300 PSI PRESSURE!

2X Faster Cleaning Power!

Compare At: $199.99

WAS: $99.99*

$69.99*

Item No. AZ-58367

Add Electric Motor Head For

- Bicycles, car frames, & decks
- Cars, trucks & RVs
- Trailers & under bumper decks
- Any heavy painting job!

*Price reflects $20.00 mail-in rebate. Price before rebate is $89.99. Offer expires 1/31/05.

TURNADO KINETIC RESEARCH

Is Someone Entering Your Driveway? Know In An Instant With This Driveway Alarm!

As Seen on TV

Warning! Is a delivery? Your daughter home? Want to extend your home security system? Here's your answer! This wireless system employs advanced motion detection technology to instantly alert you if someone comes up your driveway or walk. No startling knocks of the door, no unexpected horn beeps. Just mount the waterproof infrared transmitter outside and put the receiver inside. When someone approaches it sends an audible signal to alert you 400 range. One 9V & three C batteries not included.

Use it to protect your...
- Home
- Garage
- RV
- Vehicles
- More!

NO WIRING INSTANT Installation

Compare At: $59.00

YOUR $29.99 PRICE

Item No. AZ-99884

Strap It On And Disarm The Silent Killer!

As Seen on TV

HOSPITAL QUALITY

Compact Wrist Blood Pressure Monitor automatically takes readings at the touch of a button! Monitoring your pulse and blood pressure helps ensure you don't fall prey to the silent killer! And now getting accurate readings is quicker, safer and easier. Just strap it on your wrist and press a button. It automatically inflates takes readings and deflates using step down air release, technology. Features clinically proven accuracy and 99 capacity memory. 2 AA batteries not included.

GREAT GIFT IDEA!

LOWEST Price Ever!

Compare At: $89.99

YOUR PRICE $29.99

Item No. AZ-97728

Prepares Meals In Half The Time & Faster Than A Microwave With Safer, More Even Results!

Hawkins

5-1/4 Qt.

- Pressure cooks in under half the time of conventional cookware
- Fits stovetop or microwave
- Cooks evenly and thoroughly
- Locks in nutrients and flavors
- Durable, heavy-gauge aluminum

GREAT GIFT IDEA!

The new generation Pressure Cooker from Hawkins – the only one featuring the unique Sadhan finish! Nothing cooks faster and better than this 5-1/4-Qt. Pressure Cooker. The 1/4" thick, tri-ply, heat-efficient base disperses heat evenly while the patented pressure regulator automatically controls pressure to the optimum level for speed cooking. Breakthrough Sadhan hard anodized finish prevents food from sticking and provides lightening-quick clean ups. Also features multiple steam settings, provides overpressure cook guard, proof-lid safety valve and stay-cool handles. 5-year Ltd. Warr. Mfr. Suggested Retail: $139.95

WAS: $59.99 NOW ONLY!

LOWEST Price Ever!

$39.99

Item No. AZ-64599

Amazing Durability, Incredible Performance Plus A Rechargeable Design That Never Needs Batteries!

Focusing Head Adjusts The Size Of The Beam!

High Intensity Krypton Bulb

REVOLVING

GREAT GIFT IDEA!

GreatLITE

RECHARGEABLE

The Flat flashlight you'll ever have to buy. Now is a price that will make you want to buy one for everyone on your list! The GreatLITE® Heavy Duty Rechargeable Flashlight offers quality and features never before available for a price this low. It has an extra bright krypton bulb an adjustable design that lets you tailor the beam's size to the job, a knurled body for a sure grip and patented end cap that prevents the flashlight from rolling away when you set it down. Aluminum construction is rugged, yet lightweight and it's specially coated to resist corrosion. Rechargeable battery pack and charger incl. Approx. 1 hr. full recharge. Warr.

MSR $49.99

YOUR $39.99 PRICE

Item No. AZ-59796

Protect Your Family On The Road ... Know At A Glance If Your Vehicle's Tires Are Safe To Drive!

Helps you maintain correct pressure for you...
- Increase fuel economy
- Reduce radiator heat
- Reduce tire wear

Maintains optimal tire pressure maximizes fuel economy and tire life while helping to safeguard your family from dangerous accidents. Accu-Pressure Safety Caps screw onto the valve stems of your tires and have color-coded non-loving system that gives you vital pressure information at a glance. Green signals that everything's safe. Yellow means the tire is about four pounds low. Red means danger – your tire is about 10 pounds low. Four per set. Lasts for years.

Ranger

Caution

YOUR $14.99 CHOICE Part of Four

- 30 PSI Item No. AZ-64431
- 32 PSI Item No. AZ-64432
- 34 PSI Item No. AZ-64433
- 36 PSI Item No. AZ-64434
- 44 PSI Item No. AZ-64435

Hands-Free Talking Cell Phone Mirror Reflects Your Desire To Help Safeguard You On The Road

Talk on your cell phone with both hands safely on the wheel! Need a way to conform to a new state law that requires a handsfree driver when using your cell phone while driving? Want to reduce the risk of an eye dent? Clip this unit over your vehicle's existing mirror, plug in your cell phone & presto! A convex cut hands free system. Features eliminate blindspots, built in super sensitive microphone & loud speaker for clear sound, four tension bars on back for easy installation, built in LEDs that flash when a call comes in and volume control. Includes ear bud for private conversations and adapters for use with virtually any cell phone. 1-yr. Ltd. Warr.

Speaker

Built-In Mic

CRYSTAL CLEAR CONVERSATIONS

Compare At: $99.95

YOUR PRICE $19.99

Item No. AZ-59594

$19.99

A Complete Library Of The Greatest Action Features Ever To Come Out Of Hollywood!



You get 12 DVDs that let you follow legendary heroes like Tarzan, Captain Scarface & Sir Lancelot. You'll come face-to-face with cold-blooded assassins & agents with their veins in classic film ... and more! The 12 Movie Library Includes: The Lone Ranger, Tarzan & The Amazon Women, Captain Scarface & The Mummy's Curse, Sir Lancelot & The Princess Of Thieves, Tarzan & The Lion Man, Tarzan & The Trail Of The Panther, Tarzan & The Lost Safari, Tarzan & The Perils Of Pauline, Tarzan & The Mysterious Valley, Tarzan & The Huntress, Tarzan & The Tiger, Tarzan & The Lion Woman. Then you'll travel the world with suspense-filled features that will keep you on the edge of your seat. Along the way, you'll go legendary stars like Sterling McQueen, Charles Bronson, Telly Savalas, Diana Lane, Boris Karloff, Mickey Rooney, Robert Wagner, Susan Hayward, Leslie Nielsen, Angela Lansbury, Yul Brenner, Burgess Meredith & more! 90-day Ltd. Warr.

MSR $199.99
WAS: $29.99
$26.99
Item No. AZ-79676

10 Collector's Quality Knives For Less Than $2* Each. That's A Savings Of $180* Off Retail!



Rugged enough for use in the field, yet attractive enough to put on permanent display! Each knife in this set features a quality blade made from high quality stainless steel. Set includes three knives with decorative handles and sword like hand guards, four with serrated blades, one with on-board flashlight, lockback and more. Range in length from 5" to over 8".

Compare At $200.00
WAS: $39.99
$19.99*
Item No. AZ-64954
Adult Signature Required
Valid Shipping $2.00
*Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires 1/31/05

Light The Way While Keeping Your Hands Free!



Hands-Free Tool Belt Flashlight from the boys of the sun by day and provides a ready source of hands-free light at night. It has a low profile, set-panel design crafted from cotton twill for comfort and style. Plus, it has 3 lighting system featuring an ultra-bright LED that has a nearly infinite life. It's cool to the touch and is operated by a push-button switch. Two lithium cell CR2032 batteries included. One size fits all with adjustable Velcro® closure. Mossy Oak Camouflage Ltd. 1 lesime Warr.

$16.99
YOUR PRICE
Camouflage Item No. AZ-97603

Triple Head Rechargeable Shaver Gives You A Fast, Clean, Comfortable Shave At Home Or On The Go... And For Under $20!



Bell and Howell Shaver features a high-performance motor and three precision stainless steel blades for a fast, clean, comfortable shave on the phone in transit, at the office ... even in your car! Features ergonomic design for use of one hand. Pop-up trimmer for clean-up and pop-up trimmer that keeps your beard, mustache and sideburns neatly groomed. Comes with travel pouch, cleaning brush and AC adapter.



Mfr. Sugg. Retail $40.00
$19.99
YOUR PRICE
Item No. AZ-90732

Price Breakthrough! Own This 21st Century Atomic Wristwatch For Under $30*!



New atomic timekeeping is truly affordable! This unique watch automatically accepts time signals from the U.S. atomic clock and resets itself so you'll always know precisely what time it is. Also features 24 world time zones with three-digit US time display, day/month/date, water resistant case, stainless steel butterfly clasp/band and more. Model may vary slightly from photo. 90-day Limited Warranty.

MSR $59.95
$29.99*
YOUR PRICE
Item No. AZ-92608
*Price reflects $10.00 mail in rebate. Price before rebate is $39.99. Offer expires 1/31/05

This Year, Accent Her Wrist With Genuine Diamonds As You Give Her The Gift Of Time.



A masterpiece in elegant timekeeping from Jules Jurgensen, maker of state-of-the-art watches since 1740! Here's a gift that says as much about your as it does about her. This beautiful Watch has a graceful goldtone case and diamond bezel gracefully set with diamonds. Also features quartz movement for exact sec. sweep second hand, and silk cream dial with stick hour markers and adjustable smooth mesh bracelet with locking clasp for safety. 3 yr. Ltd. Warr.

MSR $185.00
YOUR PRICE
Item No. AZ-95085
$49.99

The Brightest Flashlight You've Ever Seen And The Last One You'll Ever Buy!



No other technology produces a brighter, whiter light than LEDs! This Flashlight features 16 LEDs that produce a beam that's roughly six times as a standard 5 cell bulb! And because the light is focused in the same direction, it's much brighter. Plus LEDs don't produce heat like ordinary bulbs, so they stay cool to the touch. Shockproof aluminum construction with black finish. 2 AA Four D batteries not incl.

Compare At $149.95
WAS: $59.99
$49.99
Item No. AZ-95785

Have A History-Buff On Your List? Thrill Them With The Award-Winning "Victory At Sea" Documentary Series!



One of the earliest documentaries on the fin. TV! Victory At Sea features actual battle footage that was collected from both Allied and Axis sources! It tells you through the full story of WWII by sea from the early days of the German Wolf Pack to America's total dominance in the Atlantic to the all-turning point in a naval battle off Newfoundland! You'll see how the allies used sub-based counter measures and technology to gain free rein over the ocean. Digitally Remastered.

YOUR PRICE
Item No. AZ-75860
$19.99

Titanium Nitride Coated Forstner Bits Last Longer Than Any Bit You've Ever Owned.



20 Pc Forstner Bit Set offers performance to standard steel bits can't match! They feature 3/8" reinforced shanks w/ titanium nitride coating & precision machined edges for smooth burn-free cutting. Sizes include: 1/4" 5/16" 3/8" 7/16" 1/2" 9/16" 5/8" 11/16" 3/4" 7/8" 15/16" 1" 1 1/8" 1 1/4" 1 3/8" 1-1/2" 1-5/8" 13/4" 1 7/8" & 2". All bits over 1 have saw tooth design. Comes with storage box.

MSR $79.00 $39.99
WAS:
$29.99
Item No. AZ-56443

IDEAS AND MORE!

The World's Most Unique Thermometer - Now At Our Lowest Price Ever!

A classic 17th century design for the 21st century! If you're looking for the perfect gift – for the "person who has everything" this Galileo Liquid Filled Thermometer is just what you need! An "ideal" gift! Galileo's original thin thermometer has seven hand-blown glass balls each sealed to a special fluid. The balls rise and fall with room temperature changes. The lowest floating ball indicates the current temperature. It reads temperatures from 60-80 degrees F and is accurate to within 1 1/2 degrees. 17.8"H 1 yr Ltd Warr

Compare at $99.95

ORIGINALLY $39.99

SAVE $20 NOW ONLY

$19.99

Item No AZ-93251

Over 17" Tall

Your Stocking Stuffer Headquarters ... A Quality Product From Novigear!



Eternity Flashlight never needs batteries, just shake it & light the way. Ideal for camping, power outages & more. This flashlight has an on-board power generation system that requires no batteries. Just shake it & you'll have enough power for 3 minutes of light! 6-3/4"L 1 yr Ltd Warr

YOUR PRICE

$14.99

This Christmas, Unwrap The Secrets Of The Popular Tricks You've Always Wished You Could Perform!



Michael the Magician reveals the secrets to tricks that will amaze and delight your family and friends! If you've never wished you could do magic tricks or every pop'ed "how do they do that?" let international-

ly known "Michael The Magician" show you how. During this 156 minute VHS video you'll see how to do 20 tricks using common items like cards coins napkins, etc. Each trick is shown in complete detail so you can master them quickly and easily. Hours of fun for all ages!

Compare At: $29.99

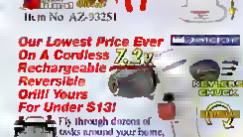
YOUR PRICE

GREAT GIFT IDEAS!

$19.99

Item No AZ 79693

Our Lowest Price Ever On A Cordless 7.2v Rechargeable Reversible Drill! Yours For Under $13!



Fly through dozens of tasks around your home, yard, cabin and office! The compact Delstar cordless Drill bores through wood, sheetrock, sheet metal and more, with surprising speed! The secret is an efficient electric motor that's powered by a rechargeable 7.2V battery. Also features keyless chuck for rapid bit changes built in safety lock and pistol grip. Includes plastic storage case, five drill bits, six screwdriver bits and AC charger. Color may vary from photo. 90-day Ltd Warr

Compare At: $69.99

WAS: $19.99

SAVE $7 NOW ONLY

$12.99

Item No AZ-56656

Tomorrows Atomic Time Piece Is Accurate To A Millionth Of A Second And Never Needs Resetting!



This eye-catching Clock accepts radio signals from the U.S. atomic clock in Fort Collins, Colorado and resets itself daily for accuracy of one-millionth of a second! You'll never be late again! And in the unlikely event that the atomic signal is unavailable, it has a quartz backup clock too! Also features large easy-to-see digits, moon phase indicator, indoor thermometer, alarm, calendar, day/ghi savings time adjustment, LCD display and more. Two AA batteries not incl. 11"W x 7.5"H x 1"D

Compare At: $59.95

YOUR PRICE

SAVE $40

$19.99

Item No AZ-99103

Be Prepared For Winter Roadside Emergencies ... Arm Yourself With Start-It Elite Jump-Start System!



Its high-density rechargeable 19 amp hour sealed battery delivers 450 amps of power to quickly jump dead or weak batteries! Also features 12V DC outlet automatic 110V AC adapter/charger, ultra bright three LED emergency work light and 27" heavy-duty welder's type cable and clamps. Safety features include reverse polarity warning system to alert you to a wrong connection and clamps that allow power up only when proper connection is made. 11 1/4" x 13 1/2 x 10-1/4" 2-yr Ltd Warr

Compare At: $89.00

YOUR PRICE

$49.99

Item No AZ-99195

Battery activated to meet original quality standards. May have slight customer blemishes.

Magnifying Lens is of Quality grade

- Flexible
- Cradle
- Blueprints
- Maps

Easy-To-Read Fluorescent Light

Read Fine Print Without Straining Your Eyes

Read maps, blueprints or fine print without squinting. Flamingo lamp lamp combines bright 22w fluorescent light plus a built-in wide 5" diameter 3X magnifying lens that provides a true, clear view. The adjustable lamp balanced arm has a 45" reach and the base changes slightly on any desk or table.

Compare At: $69.99

YOURS $29.99

YOUR PRICE

*Price reflects $10.00 mail in rebate. Price before rebate is $39.99. Offer expires 1/31/05

Item No AZ-93506

Always On The Run? Brew Coffee House Quality Coffee Right Into One Or Two Travel Mugs And Go!



You want a good cup of Joe to get you rolling in the morning. But you don't want to make a full pot ... Here's your solution! This drip dairy coffeemaker brews rich, piping hot coffee directly into one or two 14-oz. stainless steel thermal travel mugs that have no-slip grips and tight

fitting lids. Also comes with stainless steel thermal carafe filter, drip tray, flow nozzle and power indicator. 120-day Ltd Warr

Compare At: $79.99

HEARTLAND AMERICA PRICE

SAVE $50

$29.99

Item No. AZ-53123

Big Time Excitement And Fun Are Wrapped Up In This Mini RC Hummer & RC Ocean Runner Twin Pack!



The world's smallest Radio Controlled Hummer & Ocean Runner Boat in one low priced set! The fun starts with the Hummer. It's that it's so powerful it can pull the boat & trailer in the water. Once there launch the boat & set sail for high seas adventure. Features detailed 1:64 scale design, powerful micro motors, 15-ft snap quick charger that charges the dual built in NiCad batteries in about 45 seconds for up to 15 minutes of fun per charge, 50 range & up to remote. Obstacle cones incl. Two 9V & four AA batteries not incl. 90-day Ltd Warr

MSR $74.99

YOUR PRICE

$29.99 set

Item No AZ-93947

20-Pc. Clip Master Kit Pays For Itself With Just One Use, Then Saves You Money Cut After Cut!

It comes with everything you need to give salon quality haircuts at home quickly, easily and affordably! Great for trimming mustaches, sideburns and beards too. You get electric clippers with titanium gold fabricated blades (no blowing cords), two barber's combs, stylist's quality scissors, hair length guides for foolproof cuts, cape, clips, brush and case.

YOUR PRICE $14.99
Item No. AZ-85047

Save Over 70% On 7x35 Binoculars Featuring The Performance You'd Expect From A World Leader!

These precision 7x35 Binoculars feature Meade's 15-layer multi-coated optics that significantly boost light transmission for superior optical performance in low-light conditions. Rubberized, 360° zoom prism system, 408 feet of view at 1000 yards, center thumb wheel focusing system and soft, yet rugged rubber coating. 1 year Ltd. Warr.

Compare At: $59.95
ORIGINALLY $29.99 NOW ONLY $16.99
Item No. AZ-64195

Give A Gift To Remember For All Time – A Genuine Manhattan Watch!

Men's Manhattan Watch is layered in rich 23K gold for unparalleled luxury. Save over $180 off the pre-ticketed price! Style and accuracy meld in this stunning watch. Has a highly accurate Japanese Miyota quartz movement for superior performance. Fits 6 1/2" to 8" wrists. Features functions, date window, adjustable link bracelet with diver's buckle and two-tone styling. Water-resistant to 100'. Ltd. Lifetime Warr. Pre-ticketed At $125.00

WAS: $79.99 NOW ONLY $19.99
Item No. AZ-75079

The World's Most Powerful Hand-Held Vacuum – It Even Lifts A 16 Lb. Bowling Ball!

When the dog tips your plants or the kids spill all over the kitchen floor, the Shark is the only Vacuum you need. Its 900-watt motor sucks dirt from corners, crevices and other areas that regular hand-held units miss. Comes with two accessory tools: shoulder strap and 2-compartment dustcup design that eliminates the need for excess vac bags. 6-1/2 L x 9"H x 5"W. Sold 3 nationally At $39.99.

HEARTLAND AMERICA PRICE $19.99
Item No. AZ-58764

5-Ch. Band Radar/Laser Detector

This unit detects the full range of radar and laser signals! Two warning systems relative speed sensing, auto mute system, highway modes, self test system and ultra bright display.

MSR $109.95
WAS: $79.99 NOW ONLY $69.99
Item No. AZ-78863

Limited Warr.

Some functions may apply. Features and accessories apply in certain states – check with your local authorities. Not available in California, Maine, Nebraska, Oklahoma, Palm Springs or Washington D.C.

More And More Players On The Tour Are Switching To Belly Putters. Isn't It Time You Did Too?

Now you can easily afford to switch to the proven performance of a quality Belly Putter!

A great stand-alone investment in Belly Putter design, this 41" Beast 2000 incorporates Hippo's Polysorbone insert technology for unparalleled performance. The insert is poured into the putter's face & precision milled flat for a consistent surface that softens feel. MSR $59.99 without sacrificing feedback. Also features advanced heel-toe weighting & a matched steel putter shaft with Ultra Soft grip.

YOUR PRICE $29.99
Item No. AZ-86458

The Chess Game That's So Advanced, It's Endersed By World Champion Kasparov!

This Computerized Chess Game offers 64 playing levels including beginner, tutorial, tournament, blitz and mate search, plus a training mode to teach you how to play from the novice to the expert! Game has sensory board, weighted magnetic pieces, LCD display, built-in chess clock, integrated piece storage, and memory for seven, 1-minute games. 13-3/4 L x 12" x 1.8"H. Three AA batteries not incl. 3 year Ltd. Warr.

YOUR PRICE $69.99
Item No. AZ-64183

Pulverize The Ball Off The Tee With Such Consistency, Your Buddies Will Call You Tiger

This Driver, endorsed by Tiger Woods, is crafted from the latest Titanium matrix super metal! Delivers superior performance and has a huge 420cc head. Optimum perimeter weighting creates a huge, sweet spot and soft compound sure grip.

Compare At $100.00
WAS: $49.99 NOW ONLY $39.99
Item No. AZ-65812

A Tribute To One Of The 20th Century's Greatest Presidents.

A Steel Medal on tissues. The Copper's first term and the gold commemorates his second. Both are in Brilliant Uncirculated Condition. Each is cast in solid bronze and enhanced with 23K gold or .999 fine silver.

WAS: $29.99 NOW ONLY $16.99
Item No. AZ-92988

Print, Scan, Fax And Copy With One Machine.

The Xerox Color Inkjet printing system by Fujitsu prints high-quality 600 dpi images at speeds of 8 ppm in B&W and 3 ppm in color. It's simple up to 48" wide and has a swift 14.4 Kbps modem. Comes with full-featured scanning software.

Compare At: $199.99
WAS: $149.99 NOW ONLY $99.99*
Item No. AZ-58000

*Price reflects $10.00 mail-in rebate. Price before rebate is $109.99. Offer expires 10/1/01. Add'l Outbound Ships: $8.95

Wireless Indoor/Outdoor Thermometer For Under $17!

Once you use this Thermometer you'll wonder how you got along without it for so long! Its outdoor sensor transmits temperature information to the indoor unit at distances of up to 75 feet and the LCD display toggle switches between indoor and outdoor readings. Indoor unit can be placed on shelf or desktop and has a magnetic back for affixing to your refrigerator. 2-1/2"x3-3/4"x1". 1 year parts/90-day labor Ltd. Warr.

Mfr. Sug. Retail $29.99
YOUR PRICE $16.99
Item No. AZ-13457

Strike Gold With These Topps Year 2000 Football Cards!

For decades, the name Topps has been synonymous with premier trading cards! And now, you can own this 400-card set featuring today's top stars and tomorrow's Hall of Famers. You get selected rookies plus NFL Europe prospects each featuring a color action photo on front and personal/career data on the back.

Compare At $150.00
YOUR PRICE $19.99
Item No. AZ-64101

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901

The Look Of A Traditional Gas Post Lamp With A 21st Century Solar Powered Twist!

SOLAR POWERED

Turn your walkway, driveway or garden into the envy of the neighborhood with this Die Cast Aluminum Solar Powered Post Lamp! An artful blend of ambiance and security this stately Post Lamp automatically turns on at night and burns bright until morning. Also features 12 LEDs that pierce the darkness with bright white light a quality seeded glass lens, sleek black finish, rugged 2" diameter pole and heavy duty base. Installs in minutes without wires. 72" H. 1 year Limited Warranty.

- No Wiring!
- No Gas Lines!
- No Hassles!

Compare At $229.99
YOUR PRICE $99.99
Item No. AZ-63929

DIE-CAST ALUMINUM

6' H Light

Auto On/Off At Dusk



Contractor Quality 360° Laser Level Kits Sell For Up To $300 - Act Today And Get Yours For Under $50!

Ever wonder how professionals get things so level and straight? Here's the answer! This contractor grade level has a rotating Class III laser that provides a simple way to level virtually anything. No need to call your buddies for help! Simply affix it to the tripod, mount to the wall or place on a table and flip it on. It automatically rotates at speeds up to 500 RPM for use indoors and out. You can use it in a fixed position too. Laser shoots 60' in fixed position and 30' while rotating. Features 0.5mm/m accuracy, AC/DC operation. Tripod, molded case, rechargeable batteries and AC adapter/charger included. 19" x 5" x 11".

Compare At $299.99
ORIGINALLY Item No. AZ-58963

NOW ONLY $49.99

Fully Loaded Receiver With 600 Watts Of Pure Unadulterated Kenwood Power At $400 Off Retail!

KENWOOD

600 WATTS of pure unadulterated POWER

Kenwood Quality, No Name Price!

MOVIE THEATER SOUND SYSTEM

dts ES

DOLBY SURROUND

Designed to thrill the most discriminating audiophiles this Receiver kicks out 100 watts on six channels. Now factor in advanced 24 bit DSA converters and Dolby Digital LX, DTS-ES, DTS Neo 6 and Pro Logic IIx processing that unlock the multichannel thrills encoded in DVDs and you have a wraparound surround sound experience that will amaze you. Also features Active EQ, a KVM-ready high-fidelity amplifier design, one optical and two coaxial inputs, three audio and three A/V inputs, five audio DSP modes, AM/FM tuner with 40 presets and remote. Approx. 17-1/4" x 5-5/8" x 13". In silver or black. 1 year Ltd. Warr.

Compare At $579.99
WAS: $199.99 NOW ONLY $179.99

Silver Item No. AZ-48421
Black Item No. AZ-48492

Black

Silver

Act Today And Save $70* Off Retail On Uniden's Feature-packed 2.4 GHz DSS Cordless Phone With Two Handsets!

uniden

2.4 GHz DIGITAL

Uniden's new cordless phone system lets you talk to and use your cordless handsets in digital twist-resistant DSS. Cordless Phone has extra, big handsets and base units so you can locate them anywhere you like in your home. And when you're out of the house, take along the handsets and you can stay in touch with anyone in the house, in the yard or down the block. Features 2.4 GHz technology and DSS digital spread spectrum technology for enhanced range and sound. Call Waiting/Caller ID on both handsets. Backlighted speakerphone. ECO program enables battery function. 4-way conferencing. Auto talk. Intercom. Clock. Alarm. Belt clip and more.

BONUS Handsets Double At Two-Way Range!

2 Handsets Expandable To Four!

Includes two additional rechargeable batteries for a total of four!

Batteries not included. May have slight cosmetic blemishes.

Our MSR $129.99
YOUR SALE PRICE $59.99*
Item No. AZ-30007
*Price reflects $10.00 mail-in rebate. Price after rebate is $49.99. Offer expires 12/31/07

Rock Around The Block And Save With This Travel Electric Guitar!

BUILT-IN AMP

Now you can save nearly $130* on this Electric Guitar! What's more, because it has a built-in amp and speaker, you can rock out anywhere, even around the campfire when you're miles away from electricity. Order today as our limited quantities will sell out quickly! Features solid hardwood body, and fingerboard and full size neck for smooth fretting, volume control, headphone jack and output jack for external amp. Classic 34" styling with black finish. 9V battery not included.

GREAT GIFT IDEA!

Compare At $199.99
YOUR PRICE $69.99
Item No. AZ-68591

Add TO Limited Typ. $4.95

A Wonderful Present For The Kids That Gives You The Gift Of Peace And Quiet On The Road!



A&D Mobile DVD Player with dual 5.6" monitors gives everyone in your vehicle a front row seat to the greatest show on wheels! This Mobile DVD system has a main unit with a TFT active matrix color screen that tilts and swivels to provide the optimal viewing angle. Plus, you get a second TFT monitor that attaches to any headrest - perfect for vehicles with three rows of seats! Also features full function DVD player with remote, easy Ping n Go operation, 12V DC power cord that plugs into your vehicle's lighter socket, carrying case with storage pockets, two pairs of headphones, AC adapter and more. 90-day Ltd. Warr.

- Connects to Video Game Systems
- Wireless IR Headphones
- Swivel Screen

A security surveyed & tested original quality standards product. May have slight cosmetic blemishes

WAS: $269.99 NOW ONLY $249.99

Item No. AZ-58724

NEW IMPROVED TECHNOLOGY!!

Extended 1000' Range!

Know The Instant Someone Enters Your Drive With The Reporter™

Waiting for a delivery or a friend to stop over? Want to extend your home security system? The Reporter™ is your answer! Plus high-tech wireless alarm system is a great way to stay on top of what's going on inside your property. It protects your home too. Just mount the transmitter outside at or plug in the receiver inside. When someone or a vehicle approaches, the PIR motion detection system sends a signal to alert you. Features waterproof design, one transmitter expandable outputs, for protection of storms and more. Ignores animals to minimize false alarms. 1 yr. Ltd. Warr.

Compare At $199.99

WAS: $89.99

NEW LOW PRICE **$69.99**

Item No. AZ-99882

Use To Protect ... Home Office Vehicle Metal

Made in the USA

The Fastest Digital Camera We've Ever Sold ... Shoots Photos At The Speed Of Life! Save $320 Off Retail!

5.0 MEGA PIXELS

SAVE EVEN MORE WITH REBATE

CASIO

3.7X OPTICAL ZOOM

3X OPTICAL ZOOM

Shoots 15 Photos Per Second

DIGITAL

Auto Focus

At last ... an affordable 5.0 megapixel Digital Camera that offers faster start-up, faster click-to-click speeds plus the ability to shoot three pictures a second! Life moves too quickly for most cameras. But not the one! Its exclusive RTI.M. Rapid Timing Technology delivers incredible speed. Plus it has a five megapixel CCD for detailed photos, plus six scene modes including night portrait, landscape and more. Also features 3X optical and 3.7X digital zoom (11X total). 1.8" Daylite LCD monitor that lets you see photos even in bright sunlight image resizing/cropping, five selectable ISO settings, custom white balance and multimode flash with red-eye reduction. Includes USB cable, A/V cable to connect to your PC or TV. Stainless steel case is approx. 3-1/2"x2-3/4"x1-1/4". 1-year Ltd. Warr. To communicate inside with optional high speed 2x more card.

Mfr. Sugg. Retail $399.99

WAS: $299.99

$279.99

Item No. AZ-97693

Remarkably Thin, Undeniably Stylish And Amazingly Accurate, Seldom Discounted - Now At 38% Off Retail!

SKAGEN DENMARK

Des gned by skilled Danish craftsman, this Skagen Country Watch delivers timekeeping that's as attractive as it is accurate. Skagen designs some of the finest timepieces in the world today. And this one is no exception. Its sleek, super thin case is crafted in gleaming stainless steel that looks sharp, yet is durable and lightweight. Also features highly accurate Japanese quartz movement, easy-to-read dial with separate seconds dial and genuine suede strap with leather border. Water resistant.

Mfr. Sugg. Retail $99.95

YOUR PRICE

Item No. AZ-95095

$59.99

SAVE $40.00

GREAT GIFT IDEA!

STAINLESS STEEL

Water Resistant

1 YEAR LIMITED WARRANTY

GENUINE LEATHER STRAP

SKAGEN DENMARK

While They Last -- Get The Power Of A Gas Blower For The Price Of An Electric!

Poulan

150 MPH Blowing Power!

Be ready for fall clean-ups with this incredible in season buy! Wouldn't it be great to rid your yard and garden of leaves, grass clippings and debris without back breaking, blister-causing raking? You can! This Poulan Gas Blower has a powerful, yet quiet, two-cycle, 18cc engine that produces 150 MPH airflow to make quick work of yard chores. And it weighs just 7 lbs. so anyone can use it with ease. Also features two-speed throttle and a low-vibration handle for comfortable use at any angle. Not available in CA.

18cc

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.

Compare At $92.84

YOUR PRICE

Item No. AZ-97424

$59.99

SAVE $33.00

Why Buy This Singer Lazer Steamer? Because Nothing Beats The Cleaning Power Of Steam!

SINGER

From The Most Trusted Name In Home Appliances Since 1851!

Clean and sterilize indoors and out without hazardous chemicals, back-breaking hand scrubbing and bleach! This Steam Cleaner uses steam to clean, disinfect, sanitize and deodorize countertops, toilet bowls, carpet, hardwood floors, upholstery, fabrics, stoves, BBQ grills, tires ... you name it! It helps wipe out illness-causing bacteria and viruses too. Features 950 watts of power, nine attachments, travel storage bag, measuring cup, shoulder strap and cover. 30-day Ltd. Warr.

Compare At $49.99

YOUR PRICE

Item No. AZ-39239

$29.99*

Cleans Away Soil, Scum, Mildew, Grease, Cobwebs, Dirt & Dust!

PRICE BREAKTHROUGH!

*Price is less $40.00 and less Price before rebate is $39.99. Offer expires 11/05

The Sky's The Limit ... This Handy Explora Scope Goes Anywhere Your Feet Can Take You!

CELESTRON

Explore Scope

Focus Ring

Viewfinder Eyepiece

Tripod Mount

Tripod Adjustment Knob

A Variety Of Eyepieces For Increased Magnification

80x550 Newtonian Reflector Telescope delivers images that are 11% brighter than a 76mm telescope and 78% brighter than a 60mm model. Here's a Telescope you won't have to baby when you're out in the field. It's constructed of durable molded plastic that can really take a beating, yet it's lightweight (weighs only 9 lbs.) so you can carry it easily. Features 80mm objective lens, 550mm focal length, 12mm eyepiece, 44X magnification, focus ring, swivel base that's tripod adaptable, and erect image eyepiece for land viewing. Comes with carrying strap. 14" Long. 2-year Limited Warranty.

HEARTLAND AMERICA PRICE

Item No. AZ-57094

$69.99

This Deal's A Cut Above All Others! - 30 Collector's Quality Knives for Under $1.70* Each!

30 PIECES

From classic pen knives and lock backs to patriotic knives and high-tech styles, this huge set has them all! This set is sure to please beginning collectors, seasoned veterans and everyone in between. Each knife features a stainless steel blade and 14 of them have lock back mechanisms. You also get three pen knives, one with a bark-style hook on the blade, seven with finger molded grips, one with a mini flashlight, a multi-tool, one with a wood handle, over a dozen with lanyard holes or pocket clips and much more! Kit's no range from 4" to 9" long.

Compare At $500.00

WAS: $69.99

BUY ONLY!

$49.99*

*Adult Signature Required. 57-80 A.S.L. slope

Item No. AZ-64356

*Price is less $50.00 mail or rebate. Price before rebate is $69.99. Offer expires 11/05

GREAT GIFT IDEA!!

We Could Be Facing The Worst Energy Crisis In 30 Years! Are You Ready?

ALTON

950 watts

BE AWARE! BE PREPARED!

Alton 950 watts of steady, reliable power at your fingertips anytime, anywhere! When the power goes out or you're camping miles away from the nearest outlet, this Generator delivers the juice you need. The gas powered four stroke air cooled 2 4 HP engine and 120V on board generator pump out 950 watts of continuous power and 1050 watts peak. Perfect for powering your lights TV power tools and more. Also features one AC outlet 12V DC outlet and 1 1 gallon gas tank 18" x 16" x 13" Not available in CA or FL. 1 year Limited Warranty

Compare At: $475.00
HEARTLAND AMERICA PRICE
$249.99
Item No. AZ-50532
Add'l Oversized Shpg $12.95

Get The Best Night's Sleep Ever With Technology Developed By NASA To Protect Astronauts From G Forces!

Pleasure-Pedic

Pleasure Pedic Memory Foam Mattress Topper & Pillow gently cradles and supports every contour and curve of your body for total comfort! Ordinary mattresses create pressure points that cause you to toss, turn and not sleep. This Mattress Topper and Pillow gives you the precise support you need by fitting your body like a custom mold. It neutralizes pressure points by keeping your spine properly aligned too. So you'll sleep better an wake more refreshed! Also helps keep you cool in summer and warm in the winter. Slips over existing mattress

Gives You Precise Support You Need!

Fits Your Body Like A Custom Mold!

Compare At: $199.99 TWIN ONLY
$49.99
Item No. AZ-96971
Compare At: $299.99 QUEEN ONLY
$79.99
Item No. AZ-96973

Compare At: $299.99 FULL ONLY
$69.99
Item No. AZ-96972
Compare At: $329.99 KING ONLY
$89.99
Item No. AZ-96974

ALSO AVAILABLE:
Compare At: $39.95 STANDARD PILLOW ONLY
$19.99
Item No. AZ-96975

At Last! A Chain Saw That Requires No Costly Gas, Or Cumbersome Electric Cords!

Tornado Tools 18V Cordless Chain Saw offers unparalleled convenience without compromising performance! Need to clean up branches after a thunderstorm, trim a tree or cut some firewood while easing in? The Cordless Chain Saw will get the job done quickly and safely. Its 18V motor and rechargeable NiCad battery power the chain at 465 FPM to zip through branches with amazing ease. Also has double safety switch to help prevent accidents guidebar and a lightweight outdoor tough design that weighs just 10lbs. Battery charger incl. 19" x 7" x 5"

Compare At: $219.95
YOUR PRICE
$79.99
Item No. AZ-96014

Expertly Clean Carpets Yourself For A Fraction Of What The Pros Charge ... It's Easy Too!

Dirt Devil Carpet Shampooner has five brush rows that deep clean carpets all the way to the jute backing! Offering professional power in a do-it yourself package this Shampooner features an easy to maneuver lightweight design to make carpet cleaning easier and faster. Features an eight amp motor a large one-gallon easy-to-fill design and a powerful vacuum that quickly dries your carpet. Also has quick release dirty water tank for mess-free emptying built in measuring cup and convenient 25 power cord. Comes with Dirt Devil cleaning solution 1 yr Ltd Warr

5 Brush Rows Deep Clean

Protect Your Cleaning Carpets Before Your Vacation Period!

Compare At: $139.99
YOUR PRICE
$69.99*
Item No. AZ-58767
Add'l Oversized Shpg $4.95
*Price reflects $10.00 mail in rebate. Price before rebate is $79.99. Offer expires 1/31/05

Extra Table Space When You Need It, A Nesting Design That Saves Space When You Don't.

Clever Nesting Tables are perfect for eating dinner by the TV extra space for holiday decorations, holding snacks while entertaining and more. This Table features two additional tables that slide out from under the mesh And when you're done using them slide them back and regain your floor space. Features hardwood construction with warm mahogany finish and antique brass corner accents that provide an old world charm. Tables measure 10.5" x 8" x 19" 14" x 10" x 14" 18" x 12" x 18"

Compare At: $225.68
WAS: $69.99
NOW ONLY!
$59.99
Item No. AZ-93095
Add'l Oversized Shpg $7.95

Get Behind The Wheel Of A Hummer H2 And Race On Track Or Off!

Versatile Remote Control Hummer Race Set lets you race indoors or out – there's never been anything like it! Set up the 60' of track with ramp bumps, cross over sections and crossover curves and watch the Hummers cruise at breakneck speeds or take them off the track and send them screaming down the driveway and over the curb! Or get two highly-detailed Hummer H2 vehicles featuring stunning wheels and remotes that operate on two different frequencies. Two 9V and four AA batteries not incl. Compare At: $299.99
WAS: $89.99
NOW ONLY!
$79.99
90-day Ltd Warr Item No. AZ-93946

Full Function Remote Included

Minolta's Famous SLR And Digital Photo Technologies In One High-Performance Camera!

Get the best of both worlds .. superior quality digital images plus the creative capabilities of an SLR camera! This feature-rich Camera has 3.2 megapixel capabilities for exceptional image quality a choice of four resolutions 2048x1536 1600x1200 1280x960 640x480 Shoot more 10X optical zoom lens 4X digital zoom 1.5" LCD monitor CCD electronic & mechanical shutters, rapid autofocus with manual focus option & multi mode flash with red-eye reduction Also has auto & manual white balance automatic exposure & manual mode that takes up to 2-1/2 minutes of video & more. Stores up to 150 images on 16MB CompactFlash card included Cables batteries strap & software incl. 90-day Ltd Warr

1.5" Color LCD Monitor

3.2 MEGA PIXELS

10X OPTICAL ZOOM

4X DIGITAL ZOOM

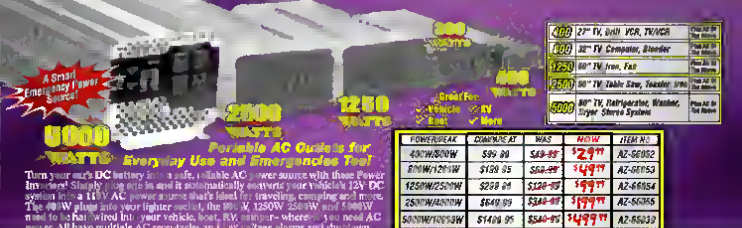
Orig. MSR $499.99
WAS: $299.99
NOW ONLY!
$249.99*
Item No. AZ-97098
*Price reflects $50.00 mail in rebate. Price before rebate is $299.99. Offer expires 1/31/05

Factory serviced to meet original equipment standards. Many have slight cosmetic imperfections

Just Below Eye Level For Better Results

64MB SmartMedia Card

16MB CompactFlash Card



Find The Big Ones Everywhere You Fish -- From The Bridge, Shore, Boat, Even On The Ice!



This Portable Fish Finder will thrill any angler on your list – makes it easy to catch your limit! This clever unit has an adjustable swing-arm with 6foot and 20' cable so you can use it anywhere. Drop the sensor in the water and instantly the main unit displays depth and fish readings from 2-1/2' to 50'. Also features audible fish alarm, 20 degree sonar angle, 14 to 122 degree operating temperature for use in virtually any weather, easy two-button programming, soft glow backlit display that's great for night fishing, flip-style display protector and battery level indicator. Four AA batteries not incl. 3-1/2"x3-1/2"x5". 2-year Ltd Warr.

Compare At: $89.99
YOUR PRICE $39.00
Item No. AZ 21975

The Chef's Choice Knife Sharpener



professionally sharpens your knives in seconds! Ideal for your finest carbon, stainless, alloy steel. This compact, powerful sharpener automatically positions and sharpens both sides of the blade simultaneously with multiple diamond-enhanced coarser rotating wheels... creating a finer, razor sharp edge. Compact unit measures 4-3/4" x 7" x 3 1/2". 1 yr Ltd Warr.

The Ultimate Knife Sharpener



HEARTLAND AMERICA PRICE
Item No. AZ-4407
$39.99

A Convenient Place To Park Your Keys, Wallet, Jewelry – Even Your Cell Phone!



Don't waste your time hunting for the things you need—keep them organized & at your fingertips. This Dresser Valet has room for all of them. The 16 wells are ideal for your wallet, checkbook and cell phone. Tuck your money clip, passport, credit cards and other valuables in the felt lined drawer. And the top shelves & hinged rear compartment are perfect for your pocket change, watch keys etc. Solid wood with rich cherry or black finish 12 1/4" x 11 3/4" x 5 1/4".

Price reflects $10.00 mail in rebate. Price before rebate is $19.99. Offer expires 1/31/05

Sold Nationally At $99.00
YOUR CHOICE $29.99*
Cherry Item No. AZ 9548
Black Item No. AZ 9549

TEAC The Most Versatile Compact Stereo We've Ever Seen



with 5-3/4" woofers, tweeters and removable grilles. Unit measures 13-3/4"x 14-7/8"x14-13/16"; speakers are 9-1/2"x 14-1/2"x 9-1/2". Requires 90-Day Ltd Warr.

Item No. AZ-3513 GOLD
Item No. AZ-3514 SILVER

WAS: $149.99 NOW $99.99*

Features serviced to meet original quality standards. May have slight cosmetic blemishes.

Price reflects $20.00 Rebate. Price before rebate is $119.99. Offer expires 1/31/05.

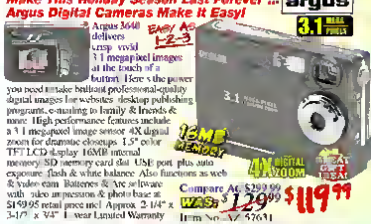
Turn Your End Table Into A Brilliant Showcase Of Color!



Craftsmanship that's so meticulous, only a trained eye can tell it apart from one of Louis Tiffany's originals! Save $120 off retail! A wonderful gift for anyone who appreciates beauty and style that Table Lamp turns any table into a work of art. The 16" shade comes to life in hues of green, blue, white and purple and features 438 hand-cut pieces of artisans glass encased in glazier's lead. Shade rests on an ornate zinc alloy base. Also has two pull chain switches and two sockets for 60W bulbs (not incl.) 22-1/2"H.

Mfr Sugg. Retail $199.95
WAS: $89.99 NOW $79.99
Item No. AZ 22182

Make This Holiday Season Last Forever ... Argus Digital Cameras Make It Easy!



Argus 3640 delivers crisp, vivid 3.1 megapixel images at the touch of a button! Here's the power you need to take brilliant, professional-quality digital images for websites, desktop publishing, programs, e-mailing to family & friends & more. High performance features include a 3.1 megapixel image sensor, 4X digital zoom for dramatic closeups, 1.5" color TFT LCD display, 16MB internal memory, SD memory card slot, USB port, plus auto exposure, flash & white balance. Also functions as web & video cam. Batteries & AC adapter with video input ports & photo base at $19.99 each, price incl. Approx. 2-1/4" x 3-1/2" x 3/4". 1 year Limited Warranty.

Compare At: $299.99
YOUR PRICE $129.99
Item No. AZ 53631

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901

You'll Flip Over The Benefits Of This Inversion Table!

PRICE BREAKTHROUGH

Helps reduce the effects of spinal compression
Stimulates blood flow for increased mental alertness
Improves circulation
Relieves tension

Rediscover the feeling of a healthy back with GravityTrac Inversion Table! If you suffer from lower back pain, tension or the effects of spinal compression, here's some good news. This inversion table helps optimize lumbar traction and allows the back muscles that support the vertebrae to relax. And when your back relaxes, so does the rest of you! It helps decompress your spine too. Features four rotation speed adjustments, new style handle bars to help prevent injury to hands during use and a 58" x 35" x 55" design that folds for easy storage. Adjusts for heights up to 6'6". Supports up to 250 lbs. 90-day Limited Warranty.

Complete At $349.95

WAS $169.99 SAVE $180

Item No AZ-36574 Add'l Oversized Shpg $8.50

$159.99

jWIN

From Boogie Woogie To Bop This Amazingly Versatile Compact Stereo Plays Them All!

jWIN STEREO

TURNTABLE

Includes Full Function Remote!

40 Watts Of Power

5 CD

DUAL CASSETTE

Play everything from your entire collection of Pop, Rock, even that Big Band CD! Features Dual Cassette Auto-reverse, 5-Disc CD changer & an AM/FM stereo tuner. Plays 33 1/3, 45 & 78 rpm records, 45s, LPs, CDs, cassettes and all of your favorite stations. It has a remote-control CD changer with 32-track programming, 3-way bass/treble tone controls, dual cassette decks with high-speed dubbing, AM/FM stereo tuner, 40-W amplifier with electronic volume & tone control and a graphic equalizer with 10 preset modes. Also features a pair of full-range speakers and full function remote. Measures just 26"x15"x13." 90-day Ltd. Warr.

Mfr Sugg. Retail $158.95

YOUR PRICE $119.99

Item No AZ-40025

Our Lowest Price Ever On A 2.4 GHz DSS Cordless Phone With Caller ID!

SIEMENS

This Phone uses the less crowded 2.4 GHz frequency for true interference-free cordless operation. Rechargeable Ni-Cad battery provides four hour talk and seven day standby times.

MSRP $129.99

WAS $59.99 SAVE $40

$19.99

Item No AZ-90966

Limit four items eligible per order. Warranty: Factory approved in-store returned service warranty.

2.4 GHz

Caller ID

Integrated Antenna

Up-To-Date Styling And Unrivaled Performance From the Late Great Geoffrey Beene!

GEOFFREY BEENE

BUY 1 GET 1 FREE

Geoffrey Beene eyewear is clearly in a class by itself. A class where style and luxury are always pushed to the limit! These Sunglasses have black frames that hold Beene's acclaimed driving lenses that feature glare filtering, a soothing light tint and protect your vision with maximum UV block for an incredibly clear view, even in snow or by the water.

Mfr Sugg. Retail $100.00

YOUR PRICE $19.99

Item No AZ-91891

$19.99

Set Of Three Solid Brass Bird Baths Turn Your Patio Into An Aviary!

Save $30.01! Limit 1!

SPECIAL BUY

BRASS

Free Bird Bath Bowl!

Free Shipping

Delight the bird lover on your list with this charming set! Bird baths are a great way to attract song birds to your property. These solid brass models have a 11" diameter top with lily pad design highlighted by dragonflies, frogs or birds. Use them separately to accent parts of your landscaping or use them together to create a dramatic display. All are forged from solid brass, have a sturdy 22" stake and rich patina green finish. 1 year Ltd. Warr.

Mfr Sugg. Retail $199.99

SET OF 3 WAS $59.99

Item No AZ-60761 SAVE $30.01

$29.99

Tired Of Just Hitting It Off The Tee? Next Time, Launch It With The Same Technology Used By Golfers On Tour!

ADAMS

Lowest price ever on this Adams Four Driver featuring the Grafalloy Pro Launch Shaft used by top pros! What do you get when you combine Adams' 425cc Titanium head with the acclaimed Grafalloy Pro Launch shaft? Power distance and accuracy wrapped into an easy-to-hit club that will instantly become your favorite. The clubhead features the explosive power of 430 C.O.R. the highest allowed by the USGA plus tungsten penumyter weighting for maximum forgiveness. Grafalloy graphite low torque shaft is ultra light-weight and features Launch Monitor and Micro Mesh technologies to maximize distance and exploit the ball potential of the clubhead

Compare At $199.99

WAS $169.99 SAVE $40

Regular Item No AZ-88565

Stiff Item No AZ-88566

$129.99

425cc Titanium Head

Grafalloy Pro Launch Shaft

LOWEST EVER!

Grafalloy Blue Pro Launch Shaft

HP Photosmart Prints Everything! Desktop Publisher AND Photo Developer!

HEWLETT PACKARD

Color LCD lets you preview as you print & edit!

Save with 4 Ink Refills

PHOTOSMART

4800 x 1200 DPI

Memory Card Slots For Quick Transfer Of Images

This model offers all the benefits of a business-class printer including thermal inkjet technology up to seven ink printing for superior color. Up to 17 ppm print speed. 16MB memory, eight built-in fonts, USB port, 1200x1200 dpi (black) resolution and media handling capabilities ranging from envelopes to 8 1/2" x 14" paper.

Mfr Sugg. Retail $399.95

WAS $199.99 SAVE $100

Item No AZ-58693

$129.99*

Print with a 5x7 inch photo and receive a rebate! Price before rebate is $149.99. Limit one item per household. Rebate must be postmarked by 12/31/04. Limit one rebate per household. Rebate will be mailed approximately 6 weeks after purchase. Rebate must be postmarked by 12/31/04. Limit one rebate per household. Rebate will be mailed approximately 6 weeks after purchase.

Steal The Catcher's Signs From Centerfield With These Powerful Barska 20x50 Binoculars.

BARSKA

20x50

Rugged armored Binoculars bring the action 20 times closer! For a morning of birds watching or all moon of hunting in a night at the ballpark, these binoculars are a real plus. They feature an advanced porro prism system for exceptional image reproduction in all-coated ruby lenses for superior light transmission an elegant cosmetic design and a convenient center focus. Armored exterior is ideal for use in a variety of weather patterns. Limited Lifetime Warranty.

Compare At $79.99

WAS $39.99 SAVE $10

Item No AZ-58634

$29.99

Normal

Dark

Night

Fully Coated Lenses

Limited Lifetime Warranty

Easy-Fit Waistband Stretcher Expands Waistband up to 3"

Gently widen your snug jeans, skirts or shorts by putting the device inside the waistband and adjusting until you find the most comfortable size. Works on most waist sizes 21-50

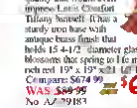


Compare At: $39.00
WAS $29.99
Item No. AZ-5413

$19.99

Tiffany-Style 15-Lily Lamps For Under $90!

Here's craftsmanship and quality that would even impress Louis Comfort Tiffany himself. It has a sturdy iron base with antique brass finish that holds 15 4-1/2" diameter glass Lily blossoms that spring to life in deep, rich red 19" x 19" x 20 1/2" tall.
Compare: $69.99
WAS $89.99
No. AZ-79183



$69.99

No Pain, Your Gain!

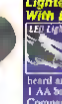
EasySpeak Bike Seat adjusts to fit your body to help relieve pressure on vital arteries & prevent pain (or worse) in sensitive areas! Ride comfortably & worry free. Unisex design fits both touring & exercise bikes. 1 yr. Ltd Warr.



YOUR PRICE
$29.99
Item No. AZ-3522

Lighted Nose/Ear Trimmer With Bonus Beard Trimmer

This Ideal Trimmer uses rotary blades that safely trim along the inside of the nose and ear wall plus has a trimmer attachment for beard and mustache! 4" x 2" x 1" dimension. 1 AA battery not incl. Compare AL $59.95
WAS $49.95 SOLD OUT
No. AZ 21809



$14.99

Sound Amplifier

This small portable unit captures distant hard to hear sounds & magnifies them so you won't miss a thing! Perfect for movies, lectures, watching TV & more! Requires 1 AAA battery. 2-7/8" x 1-5/8" x 3/8".



YOUR $19.99 PRICE
Item No. AZ-42788

Soda Fountain Quality Malt Maker Now Available!

The DrinkMaster makes the same rich, thick malts, shakes & ice cream drinks that soda jerks of yesterday whipped up. Features 1-speed motor & stainless steel cup. At 7" x 5 1/2" x 5-1/2" (H, L, W). 1 yr. Ltd Warr.
WAS $69.99
Black/Chrome No. AZ 37729



$29.99

Instantly Turn Your Ordinary Level Into An Advanced Grade Laser Level!

Simply clip this unit on your level, flip a switch & it projects a bright red laser dot or cross hair. Also features integrated bubble level & adjustable design that fits levels up to 1.06" wide. Level not included. 2 yr Ltd Warr.
MSR $29.99
WAS $19.99
No. AZ-38472



$16.99

Negative Ion Air Purifier For Under $70!

This 2-Speed Bell & Howell Air Purifier uses two billion safe negative ions per second that attach themselves to pollutants causing them to literally drop out of the air. Five-layer multi stage cassette filter system protects against dust, pollen & smoke. Filter lasts 1 year. Replacement filter is easy to change. 8 1/2" W x 8 1/2" D x 11"H.
MSR $149.99
YOUR PRICE
Item No. AZ-57085



$69.99

Hippo 42" Belly Putter

Hippo's 42" BH1 features a precision engineered stainless steel head with a center shaft for better alignment & a soft feel! Also features a mid taper toe balanced design & a split grip shaft. Headcover not included. 1 yr. Limited Warranty.
MSR $59.99
WAS $29.99
No. AZ-58324



$24.99

Vacuum Sealer Locks in Flavor And Freshness!

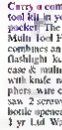
Deni's Freshlock Vacuum Sealer seal food in easy-to-use polyethylene bags that lock in freshness and flavor. You can even pre-set pit stop and calculate the documents. Compare At: $59.95
Comes with 1 roll of bags Item No. AZ-64632



$29.99

Quality Multi-Tool From Novigear!

Carry a complete tool kit in your pocket! The GIT Multi Tool Flashlight combines an LED flashlight key chain case & multi tool with knife needlenose pliers wire cutter saw 2 screwdrivers bottle opener & more! 1 yr Ltd Warr



WAS $39.99
No. AZ-39793

$12.99

You've Seen Real Neon Accents Like These in Restaurants ... Now Bring Them Home!

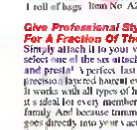
This eye-catching Neon Sculpture transforms ordinary walls into fun & eye-catching display that is sure to start conversations! Route 66 measures (14-1/2"x8-1/2") Comes with base, power adapter and 3 screws wall mounting hardware. Battery Req'd. 1 Warr
Mfr Sugg. Retail: $40.98
YOUR CHOICE
Route 66 Item No. AZ-68152



$29.99

Give Professional Style Haircuts At Home For A Fraction Of The Cost!

Simply attach it to your vacuum select one of the six attachments and presto! A perfect, even, precision layered hairdo every time. It works with all types of hair so it is ideal for every member of the family. And because trimmed hair goes directly into your vacuum there's no time-consuming cleanup.
WAS $49.99
No. AZ-69273



$39.99

Ultimate in Radar/Laser Protection!

All-Band Laser/Radar Detector offers the highest degree of protection available! X, K & Ka & Super-Wide Ku radar instant-on radar & all laser signals with new micro-scan technology VG2 & VG3 detection & shield bug. Not used in CA, MN, NE, OK, UT, VA or Wash D.C.
Compare At $199.00
WAS $179.99
Item No. AZ-78059



$49.99

WARNING: Not Check with local authorities on Why Legislators on what's legal

Zoom In To 36X And Count The Points On That Trophy Buck!

Insider BARSKA binocular exterior is a perro/BAK 7 prism & fully coated lenses for maximum clarity & brightness. They also have a center focus system, rubber armor that resists water rubber eyecups, tripod mount & a 330 ft field of view at 1000 yards. Comes with neck strap, carrying case & lens cloth



MSR $279.99
YOUR PRICE
No. AZ-59025

$79.99

Some Of The Greatest Moments In Musical History On These Digitally Remastered DVD Sets!

The Beatles: A Long And Winding Road title DVD set The Rolling Stones: Rock And Roll Circus DVD set The Frank Sinatra They Were Very Good Years three DVD set Collections of behind-the-scenes and stage performances
WAS $59.99
Beatles Item No. AZ-79678
Stones Item No. AZ-79679
Sinatra Item No. AZ-79671



$39.99

Huge Savings On A Complete Tour Technology Golf Club Set!

This affordable set includes a 460cc beta forged oversized swing-thru iron at a 10 degree, loft plus 3 and 5 Bi-Metal shallow faced hard-as-woods, tight cavity-backed irons with 431 stainless steel heads and perimeter weighting. (3 PW) The driver comes with a 100% optimum flex graphite shaft, 3 and 5 woods and irons come with Tru Tempered stainless steel shafts. Mens RH only
Mfr Sugg. Retail $299.99
YOUR PRICE $99.99
Item No. AZ-80493



$99.99

A Breakthrough in Relief For Allergy Sufferers!

EXCLUSIVE AT SLEEP

The Science of Sleep Always Fresh Pillow and Mattress Covers provide an bacterial anti fungal and odor resistant protectant!



SET OF TWO PILLOW COVERS
WAS $14.99
STD No. AZ-84363
$7.99

MATTRESS COVERS
WAS $20.99
TWIN Item No. AZ-84360
$12.99
WAS $29.99
QUEEN Item No. AZ-84361
$16.99

Classic Tiffany-Style Artistry With A Beautiful Ceramic Base!



This Lamp has a 16" shade boasting 261 pieces of hand stained Amanac glass and 24 cabochons in browns, yellows and amber. Heavy duty glazed ceramic shade has bronze finish. Also features twin sockets that hold 1w - 75W watt bulbs and convenient in-line switch. Holds first socket, 22-1/2" high. Cabochons may vary.

MSR: $229.99
WAS: $69.99
Item No. AZ-29185

$39.99

24 Cabochons

Offset Adams GT Tight Line Wood

Features Adams' patented "spider-lock" ball bearing steel clutch that lowers the center of gravity & has a larger hitting arm. Features special level-wind gearing, thin line for exploring power, rugged Ben Shark & rubber grip. Offset 3 Wood (15°).

Compare At $179.99
YOUR PRICE $69.99
Item No. AZ-58223

Firstscope 76x600mm Reflector Telescope

The all-purpose reflector. Its 76mm Newtonian reflector delivers bright, clear images of Saturn's rings, Jupiter's cloud belts, star clusters and more. Also has 4x24 right-angle finderscope for landscape viewing, 20mm and 4mm eyepieces, 2X Barlow lens and aluminum mount. 2-yr. Ltd Warranty.

MSR: $177.95
WAS: $89.99
Item No. AZ-59096

$89.99

Add'l Overnight Shpg. $3.95

A Digital Camera With A Color LCD Display For Under $60

1.3x CMOS 300K pixels image sensor captures images in vivid color. Features status CSTN LCD display, 8MB internal memory that stores up to 117 photos and USB port for connecting to your PC. Also functions as web and video cam. Features self-timer and flash. Batteries not included.

3-1/2" x 3-1/4" x 2-1/4" 1 yr Ltd Warr

Compare At $199.99
YOUR PRICE
Item No. AZ-57632

$59.99

Tiffany-Style Stained Glass Window!

The Morning Bouquet Panel has 319 stained glass pieces & 44 cabochons & features primary hues of blue green & red. Also features hand-cut artist's quality glass encased in glazier's lead. Window is 20" in diameter & has rings for hanging.

Compare $224.95
Item No. AZ-59258

44 Cabochons

$59.99

Lexmark Photo Quality Color Printer

Prints borderless images in 4800x1200 resolution on photo paper and 2400x1200 on other media! Print speeds up to 17 pages per minute in text & keep you waiting. Also features four color inkjet printing technology. USB interface and 100 sheet paper tray. Ink cartridges available at your local office supply store. 1 year Ltd Warr

Compare At $104.64
YOUR PRICE
Item No. AZ-58692

$39.99

Barska Binoculars 50% Off Normal Retail!

Features high-quality BAK-4 prisms fully coated optics for maximum light transmission & rugged rubber armor with non-slip grip, center focusing system and eyecup twist that goes anywhere with ease. Comes with neck strap, carrying case and lens cloth Ltd Lifetime Warr

Mfr Sugg. Retail $39.99
YOUR PRICE
Item No. AZ-59947

$19.99

Win The Battle Against Poor Complexion!

Iglá Pure Cleanser gently cleans below the surface of your skin helps prevent breakouts & cares your skin. This hygienic Pure Cleanser uses gentle suction power to lift excess oils dirt & impurities from your pores before they become blackheads & whiteheads. Incl large attachment for face, and small attachment for nose. 2 AA batteries included

Compare At $34.19
Item No. AZ-59232

$16.99

Give The Gift Of Laughter!

Laugh until you cry at the antics of the Little Rascals or Dean Martin & Jerry Lewis! Little Rascals Collection has all of your favorite shorts including silent works from the 20s and 30s plus episodes from their 50's TV show. You Asked for It! Dean Martin & Jerry Lewis Collection: At War With The Army plus classic episodes from the Colgate Comedy Hour.

YOUR CHOICE
Little Rascals No. AZ-79682
Martin/Lewis No. AZ-79684

$29.99 /each

The Most Sought After Balls In Golf!

You'd pay up to $5 a ball at a sporting goods shop for these golf balls. Now get these experienced ones at a bargain price! The Titleist Pro VI features a large core, soft urethane cover & multi-component elastomer technology that allows it to spin & travel faster for incredible iron & long driver distance.

Each ball has been checked and graded to meet strict standards. Factory standards may have slight cosmetic blemishes.

TITLEIST PRO VI
Compare At $49.00
1 DOZEN ONLY
No. AZ-58557

$24.99

Buy More & Save!
Compare At $147.00
3 DOZEN ONLY
No. AZ-58558

$69.99

Personal Energy Device Never Needs Batteries!

Simply wind the crank for a minute and the built-in generator creates and stores three minutes of continuous power. 2.5"x3.5"x1.25" design tucks in glove compartment, backpack, purse or more. Includes adapter for all major cell phones. 90-day Ltd Warr

YOUR PRICE
No. AZ-59431

$29.99

Waterproof Uniden Cordless Phone

900 MHz technology for clear conversations up to 1500 from the base unit – perfect for by the pool or at the dock! Also has Call Waiting/Caller ID with 50 number memory, 20 memory dial locations, 20 channel autoscan, backlit LCD display, one-touch Redial/Dial, rubber coating for belt clip and more. 90-day Ltd Warr

Compare At $89.99
YOUR PRICE
Item No. AZ-90896

$29.99

Battery not included. Actual battery may vary. Battery shown is not to scale.

Genuine Harley Davidson Sunglasses!

The ultimate in eye protection! These sunglasses have superior impact/scratch resistant lenses that offer 100% UV protection and provide exceptional visual enhancement. Choose, black w/ orange, accents in blue w/ yellow accents lenses.

Eye Lens Wear

MSR: $89.00
YOUR CHOICE
Black w/ Orange: AZ-91895
Blue w/ Yellow: AZ-91896

$19.99 /each

South Hampton Side Table Over $100 Off Retail!

It has a double shelf design that has plenty of space for a table lamp, magazines, decorations and more. Plus the top is graced with a gilt antique brass border featuring an elegant leaf motif that brings a decorator touch to your decor. 24" L x 18" x 24 H. Mahogany finish

MSR $129.60
WAS $49.99
No. AZ-99091

$24.99

Hand Painted Solid Wood Trunks!

SET OF 3

They are skillfully crafted of solid wood & have brass bands & nailed with an elegant floral design. Perfect for storing items or as an accent piece in any room. Brass handles & lockable clasp. You get 3 sizes: Large at 23"W x 12"D x 12" tall; Medium at 17"W x 10"D x 10" tall & Small at 14"W x 9"D x 9"H.

MSR $229.99
WAS $89.99
Item No. AZ-59096

$79.99

Manhattan Watch Now Just $19.99!

On the outside, it has a handsome, two-tone design featuring layers of 24K gold finish. Inside there's a Japanese Miyota movement made by Citizen for accuracy you can depend on. Also features luminous hands & hour markers date window & mineral crystal. Sweep second hand & 3 ATM water resistant.

Pre-Ticketed At $124.00
WAS $29.99
Item No. AZ-79683

$19.99

Lexmark Photo Quality Color Printer

Prints borderless images in 4800x1200 resolution on photo paper and 2400x1200 on other media! Print speeds up to 17 pages per minute in text & keep you waiting. Also features four color inkjet printing technology. USB interface and 100 sheet paper tray. Ink cartridges available at your local office supply store. 1 year Ltd Warr

Compare At $104.64
YOUR PRICE
Item No. AZ-58692

$39.99

Bell & Howell Installs In Seconds. Protects Forever!

Bell & Howell Home Alarm System features the same magnetic technology found in professionally-installed systems. These wireless alarm units install in minutes & don't require drilling. When the magnetic seal is broken, it emits a high decibel alarm or chime sound. Set incl 8 units & 6 batts.

Compare At $47.60
SET OF 8 ALARMS FOR ONLY
Item No. AZ-91583

$19.99

Manhattan Watch Now Just $19.99!

On the outside, it has a handsome, two-tone design featuring layers of 24K gold finish. Inside there's a Japanese Miyota movement made by Citizen for accuracy you can depend on. Also features luminous hands & hour markers date window & mineral crystal. Sweep second hand & 3 ATM water resistant.

Pre-Ticketed At $124.00
WAS $29.99
Item No. AZ-79683

$19.99

Rawlings Adjustable Regulator Driver!

Adjustable Titanium Matrix Driver features an adjustable weighting design that lets you tailor it to you unique swing – a real steal at this price! Comes with special 4 and 8 gram weights that help a globe aggravating shots and hooks. Features titanium matrix head 460cc graphite, titanium wound shaft with 350 tpi for improved torque, and 10-1/2 degree loft. Men's RH only.

Mfr Sugg. Retail $99.99
YOUR PRICE
Item No. AZ-65813

$69.99

Effortlessly Deep Clean Carpets With This Eureka Cyclonic Bagless Self-Propelled Vacuum!

EUREKA

Cyclonic cleaning power meets a self-propelled design for superior results with minimal effort! When you want to take the work out of cleaning, pull out this Eureka WhirlWind. It has not one, but two motors, a 12 amp for suction & another for powering the vacuum forward & backward. Also features cyclonic action for deep-cleaning power an easy-to-empty dustcup an allergen filtration system that uses three washable filters to trap dust mites & pollens & a wide 15" cleaning path. Comes with 36 power cord & on-board tool set including 2 in wands, dusting brush, crevice tool & upholstery brush. 7 yr Ltd Warr.

Effort Free Self-Propelled Pushing!

Cyclonic Action

Triple Allergen Filtration

12 AMPS

MSR $249.99 NOW ONLY
WAS: $129.99 $119.99
Item No AZ-36698

SELF-PROPELLED

Factory serviced to meet original quality standards. May have shelf-cosmetic blemishes.

Add'l Overweight Shpg $4.95

If This 18V Cordless Reciprocating Saw Can't Cut It, It Can't Be Cut!

Saw through virtually anything, anywhere! A must for every handy man, this Terminator Tools Reciprocating Saw delivers an incredible 240 lbs of cutting force! Powerful 2,700 strokes per minute to make fast work of cutting through everything from plastic pipes. And because it's cordless, you can work on projects even when the nearest AC outlet is in the next county. Also has variable speed trigger, electric brake for long blade life, heavy-duty motor and rechargeable 18V battery. Comes with blade, charging stand, case and AC adapter.

Compare At $269.99

WAS: $69.99 NOW ONLY $49.99

Item No AZ-35669

Rips through ...
- Wood
- Steel
- Aluminum
- Plastic
- More!

CONTRACTOR'S GRADE

UNBELIEVABLE PRICE!

18v CORDLESS POWER

Beautiful Tiffany Styling Now Available In A Ceiling Fixture! Save $300 Off Retail!

690 PIECES OF HANDCUT GLASS

SAVE $300 OFF RETAIL!

Elegant hand-crafted Pendant Lamp creates a dramatic focal point in any room. When you want to move from the ordinary to extraordinary these stunning Lamps are just what you need. Each has a 20" shade and is crafted in the rich Tiffany style with incredible 690 cut pieces of artist's quality glass in beautiful colors. Each handcut art piece is encased in glaster & lead to create a look that would make Louis Tiffany beam with pride. Also features iron fixture 5' base and three 60W bulb sockets. Bulbs not incl.

Mfr. Sugg. Retail $399.99

YOUR CHOICE

Green Amber Item No AZ-29189

Lavender Pink Item No AZ-29188

Lavender Pink

Green Amber

603 PIECES OF HANDCUT GLASS

Special Buy

$99.99 /each

While Limited Supplies Last These 35mm Argus ProStyle Camera Kits Are Less Than $15!

argus

SELF-TIMER

FOCUS FREE

35mm

Wrap your hands around this Argus Pro Style and get professional results every shot. Here's a 35mm Camera that makes photography fun again. It has the classic styling of days gone by coupled with a focus free motor driven design. Features autowind/rewind and 50mm f/8 lens. Self timer, integral Galileo view finder, 1/100 1/125 second shutter speed and deluxe electronic flash with red eye reduction, six second recycling time and shade color. Comes with four AA alkaline batteries, shoulder strap and camera case. (L x 4 1/4" H x 3 3/4" D) 1 yr Ltd Warr.

Mfr. Sugg. Retail $49.99

WAS: $19.99 $14.99

Item No AZ-57619

The Finest Homes Have Cast Aluminum Doormats Like These. Now Yours Can Too!

Add a touch of class to your home's entry! Cast in solid aluminum these Doormats offer superior durability and value. Each features rubber feet to keep it firmly anchored and a weatherproof powdercoat finish. The simple elegance of the Scroll design coupled with "Welcome" is available in your choice of rust (shown) or black. Each measures 29-1/2" x 17" x 3/4". 90-day Ltd Warr.

RUST PROOF

CAST ALUMINUM

WELCOME

WEATHER PROOF

TUNNEL

Compare At $129.95

WAS: $49.99 $39.99

Rust Item No AZ-22143

Black Item No AZ-22144

ALSO AVAILABLE

Half-Circle $39.99

Tunnel Design

Item No AZ-22142

Zoom From 7X To 21X At The Touch Of A Button!

MEADE

21X

7X

Normal

Perfect For
- Sightseeing
- Spotting events
- Nature study
- More!

ZOOM

Meade Travel View 7-21X40 Binoculars let you get up close and personal even if your seats are in the back row! These full size binoculars let you enjoy a large 276' field of view at 1000 yards at 7X, then zoom in and see the sweat on the players' brow. Features a high-quality porro prism system with BK7 prisms, objective lenses for colorful images, fully coated optics for superior contrast and a smooth center focus. Includes neck strap and carrying case. 1 Year Ltd Warr.

Mfr. Sugg. Retail $99.99

WAS: $39.99 NOW ONLY $29.99

Item No AZ-64193

Now You Can Have Explosive Power With Amazing Accuracy And Ease And Save $250 Off Retail!

ADAMS

Adams Redline Driver delivers the explosive power of .830 C.O.R. – the highest allowed by the USGA! This revolutionary Driver is bigger, better and longer than any club you've ever used – and it's still legal! It's .830 C.O.R. design delivers maximum distance while the tungsten perimeter weighting provides maximum movement of inertia for increased forgiveness and straighter shots. Add to that a high, 460cc head with a massive, sweet spot and you have an easy-to-hit club that will truly change your game. Choose 10-1/2 degree with regular flex shaft or 9-1/2 degree with stiff flex shaft. Both are 46" long and have Golf Pride Velvet feel grip.

Mfr. Sugg. Retail $399.99

WAS: $199.99 NOW ONLY $149.99

10-1/2 Degree Regular Flex No AZ-58221

9-1/2 Degree Stiff Flex No AZ 58219

460cc Head

Graphite Shaft Lengthened And Upright

THE BEST VALUES DIRECT TO YOU FROM THE HEARTLAND 1-800-229-2901

Act Today And Get A High Quality 50x625mm Telescope And Spotting Scope For Under $30*!

MEADE



NO. XE
Heartland Applause was fortunate to secure a limited allocation of these telescopes especially for this holiday season. We urge you to order early to avoid disappointment.

Amazingly versatile Refractor telescope doubles as a spotting scope – now at our lowest price ever! When you want to explore the surface of the moon track distant galaxies scan the horizon or view a hillside this telescope gets the job done in style. It has 150X magnification two-element all glass optics 50x34 wide-angle diagonal mirror. Plus it has lots of extras like a wide-field 25mm eyepiece 5mm eyepiece 3X Barlow lens 35X image erecting 14X microscope eyepiece aluminum tripod with adjustable accessory tray stabilizing leg braces and altazimuth mount with panhandle control. Includes mail-in certificate for free $79.00 value Starfinder software. 1 year Limited Warranty.

Mfr Sugg. Retail: $108.99
YOUR PRICE **$29.99***
Item No. AZ-65674

*Price reflects $80.00 mail in rebate. Price before rebate is $29.99. Offer expires 1/1/06

Add 1 Overnight Shipping $4.95

NEW & IMPROVED Professional Style Playing Field

SAVE $150 RET. RETAIL!



You get all these games!

Foosball • 3-D pinball • Hockey
Basketball • Bowling
Soccer • Darts
Table tennis • Pool
Air hockey

13 Family-Favorite Games For What You'd Expect To Pay For A Foosball Table Alone!

Voit

Voit 13-in-1 Family Game Center will keep your family entertained for hours on end! Games are a great way to strengthen family ties ... they're a blast too! This cleverly designed Game Center features 13 all-time favorite games in one — everything from foosball to backgammon. And it transforms from one game to another in just seconds. You get everything you need to enjoy every game — right down to the playing cards and ping pong balls! Games and pieces stack on top of each other for convenience and space savings. Mahogany finish. 45"x24"x32". 90-day Ltd. Warr.

Mfr Sugg. Retail: $279.99
WAS: $129.99
NOW ONLY! **$119.99**
Item No. AZ-30973

Add'l Overnight Shipg. $28.95



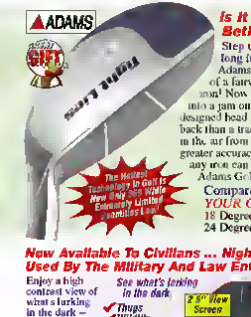
This Classy Croton Watch With Day/Date Feature Is Now Available For Less Than $40!

Act quickly & get the Watch boy of the season! Whether you're in the market for a gift for someone special or need an accurate timepiece that looks sharp in the boardroom there's a deal you can't afford to pass up. Everything is first class. From the precision quartz movement & day/date calendar to the scratch resistant mineral crystal & the two tone 23K gold layered case. Also features luminous hands & hour markers & adjustable link bracelet. Water resistant to 166ft. Ltd. Lifetime Warr.

Pre-Ticketed At: $200.00
HEARTLAND AMERICA PRICE
Item No. AZ-75038

$39.99

Is It A Wood? Is It An Iron? No It's Both! It's Adams' Hybrid GT I-Wood!



Step up to a new level of play ... replace hard to hit long irons with Adams' easy to hit recovery woods! Adams Tight Lies Recovery Woods deliver the distance of a fairway wood with the control and accuracy of an iron! Now you can instantly recover when you get yourself into a jam on the course. This revolutionary club is specially designed head has a center of gravity that's lower and further back than a traditional iron ... so you can effortlessly get the ball in the air from even the lightest lies. Plus it gives your shots greater accuracy a higher trajectory and a softer landing than any iron can deliver! Also features high quality steel shaft and Adams Golf grip. Choose 18 or 24 degree loft.

Compare At: $139.99
YOUR CHOICE
18 Degree Item No. AZ-88563
24 Degree Item No. AZ-88564

Special Buy **$59.99** /each

Professional Wagner Airless Paint Sprayer At Below Dealer Cost - While They Last!



Secret of painting professionals! Faster than a brush or roller. Perfect for home redecorating, painters, rental & resort properties, hotels & motels plus barns & fences. Fast efficient way to spray a wide variety of latex oil-based & lloyd paints, as well as light stain & varnish preservatives & other non-abrasive finishes. Airless means neater spraying. Pumps paint right from a bucket. Uses ordinary 120 Volt AC. Has a maximum PSI of 2800. Sprays over 0.38 gallons per minute. 1/2 HP. Airless sprayer includes a .015" tip and 25-foot hose.

Factory serviced by most original equipment manufacturer. May have slight cosmetic imperfections

Orig. MSR $299.95
YOUR PRICE **$199.99**
Item No. AZ-98426

New Available To Civilians ... Night Vision Technology Used By The Military And Law Enforcement Agencies!

NIGHT VISION SIGHT

DIGITAL

Enjoy a high contrast view of what's lurking in the dark – in a more green imaged. The state-of-the-art NiteMax Digital Night Vision Viewer provides an incredibly bright black & white image of the darkest environments. Features a fast f1.2 multi-coated lens with 40 degree field of view. Built in 2 1/2 flat panel LCD black & white screen. 420 TV lines of resolution. High output IR diodes that allow for maximum distance and clarity in low light and 3X magnification. Plus it has an output jack for recording images on your VCR DVD recorder or camcorder. 3.5" x 2.8" x 3.5". Rechargeable battery included. 1 yr Ltd. Warr.

See what's lurking in the dark
- Thugs
- Wildlife
- Your daughter's boyfriend
- More!

2.5" View Screen

Same Technology Used in High-End Surveillance Systems!

MSR $499.99
WAS: $249.99
NOW ONLY! **$99.99**
Item No. AZ-77395

Night Vision Technology

One Of Louis Comfort Tiffany's Most Treasured Designs Is Now Available Below Dealer Cost!

Tiffany-style Dragonfly Torchiere is so faithfully handcrafted, Louis himself would have trouble telling it from one of his own! For decades Tiffany's Dragonfly design has been a beloved favorite. This Torchiere has a Dragonfly shade, crafted from 230 pieces of hand-cut stained glass and 60 cabochons. Also features heavy antique bronze base for the perfect combination of stability and style plus a single socket that holds a 60 watt bulb (not included). 72" H. Compare At: $285.66

SAVE OVER $25 OFF RETAIL!

60 Cabochons

230 Hand-cut Pieces

WAS: $79.99

NOW ONLY $69.99

Item No. AZ-29257

Now Anyone Can Afford A Private Security Camera!

Compact Modern Family Monitor anywhere you want it!

Keep an eye on: Small Home Businesses Employees at Cafe Baby's Bedroom Garages Stores

Choose Black & White or Color!

Color and B&W mini-surveillance video cameras are ideal for security, baby monitoring, conducting investigations, telecommuting and more! Just connect the cable between your TV or VCR and the camera and you can instantly keep an eye on your shop, garage or front entry. Both models feature wide angle lens, low light capability, built-in microphone, 60' of cable and AC adapter. Color Multiscan has 230 TV lines of resolution, black and white has 380. Mount anywhere. Unit measures 2-1/2" x 2-3/4" x 3/4". 1 year Ltd. Warr.

WAS: $59.99 $29.99

Black & White: AZ-9304

WAS: $149.99 $50.99 $49.99

Color: AZ-9385

Panasonic Multiplies Cordless Convenience By Two. This Full Featured 2.4GHz Cordless Phone Has Two Handsets!

No need for expensive installation to add a second phone to a room without an existing jack! This Panasonic Phone System will save you time and money! Here's a Cordless Phone that can keep up with your active family. It starts with 2.4 FHSS DSS technology for superior range and enhanced clarity. Also has two handsets with individual charging bases that operate from one jack, all digital answering system with 15 minutes of phone to room without an existing jack! This Call Waiting Caller ID with 50 number memory, speakerphone, keypad on main base unit, handset volume adjustment and much more. 90-day Ltd. Warr.

Factory serviced to like new original quality standards. May have slight cosmetic blemishes.

Compare At: $189.95

YOUR PRICE $79.99

Item No. AZ-90894

GREAT GIFT IDEA!

Panasonic

Caller ID

A SPECIAL GIFT

2.4 GHz DSS

Shut Ins Beware

2 Handsets 1 Phone Jack

Digital Answering Machine

Give The Gift Of Year 'Round Comfort With A Quality 52" Oasis Ceiling Fan! Lowest Price We've Seen!

SAVE OVER $75 OFF RETAIL!

Cherry Blades

Includes Light Kit

Reversible Blades Bring Warm Air Down In Winter

Hi-Efficiency Motor

Make your home an Oasis of comfort all year 'round! Once you experience the comfort of this quality Ceiling Fan you'll wonder how you lived without it for so long. In the summer it provides a refreshing breeze and draws cool air up from the floor for total comfort. In the winter, flip the reverse switch and it pushes warm air back down to the floor. Also features three speeds for custom comfort, satin brass housing, quad light kit, dual mounting system and reversible blades with oak finish on one side and cherry on the other. 1 year Limited Warranty.

Mfr Sugg. Retail: $159.99

WAS: $79.99

$69.99

Item No. AZ-33941

The Next Generation In Bakeware! Cooks Evenly And Stops Cooking Right Out Of The Oven!

Heavy Gauge Aluminized Construction

12 PIECES

Flexible Silicon Bottom

Specially designed all bakeware will be cool to the touch after baking

Culinite Magic 12 Pc. 3ll one Bakeware Set ends burnt edges and crusts! Traditional pans absorb heat causing food to be over cooked or undercooked. This set is made from Culinite Silicon so that provides optimum heat transfer through the pan and into the food. And when the food is done it pops effortlessly out of the pan with absolutely no effort. It can handle temperatures from -40 to 500 degrees so it ranges from freezer to oven and pops back into 15 original shape no matter how long you store it. Comes with loaf pan, six-cup muffin pan, 11" cake pan, cookie sheet and eight tart pans. 1-yr Ltd Warr

DISHWASHER SAFE

Compare At: $130.00 $29.99

Item No. AZ-41225

Every Drill Bit You Will Ever Need--Built To Last A Lifetime!

115 Pc. Set

Titanium Coated

Titanium coated drill bits are superior to the finest HSS steel bits. You'll have the precise size bit for every job, all organized in a labeled heavy-duty steel storage case. Each bit is coated with titanium to last up to six times longer than standard bits. 115 pc. set includes bits ranging from 1/16" to 1/2" by 64ths, numbered sizes from 1-60 and lettered sizes A to Z.

WAS: $69.99

$39.99

Item No. AZ-56441

LOWEST Price Ever!

7mm Hedges Like A Master Landscaper Without Dangerous Cords, Expensive Gas And Messy Oil!

Cordless, Rechargeable 18" Hedge Trimmer gives you the freedom to get the job done right! This quality Hedge Trimmer is a do-it yourselfer's dream. Its 18" maximum cutting path makes it easy to trim and shape shrubs and bushes like a pro. Also features a peppy 1500 rpm motor. 18V battery pack that provides approximately up to 20 minutes of power per charge and recharges in as little as three hours. Low vibration steel blades for smooth cutting. Trigger lock and shield for safety. Includes AC adapter.

Compare At: $99.95

YOUR PRICE $49.99

Item No. AZ-57367

Variable Speed

Rotate Assembly

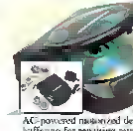
Comfort Grip

18v Rechargeable

Whisper Quiet

Cordless Convenience

Don't Throw Away That $15 CD Or $30 DVD ... Repair It And Save!

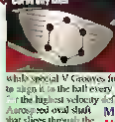


Don't you hate spending good money on a CD- or DVD only to have it get scratched and become unusable? Now instead of having to buy a new one, you can repair it quickly and easily. Features AC-powered motorized design and heavy-duty buffering for repairing minor and heavy scratches. Comes with materials for 30 super and 50 regular repair cycles and 150 cleaning cycles. 1 yr. Ltd. Warr. Compare At $49.99

YOUR PRICE $29.99

Item/No. AZ-76584

Drive The Ball Up To 40 Yards Farther -- Guaranteed!*



Swing on to 15 shots per round, up to 40 yards longer than any other club! Can't say fairer than that.

Play the club made by the Guinness World Record holder for longest drive -- the Air XTreme Driver! Designed, tested and played by Jack Hamm, holder of six world records. This Driver makes it physically impossible not to add yardage to your shots. The unique clubface allows air to flow through it to reduce drag and resistance, which special V Grooves funnel out over the top of the club to align it in the ball every time. Also features Taylor Made's the highest velocity deflection rate in the industry: an Astrospeed oval shaft that slices through the air and M² Smartshaft that adjusts to your swing. 1 yr. Ltd. Warr.

Item No. AZ-86499

MSR $220.00

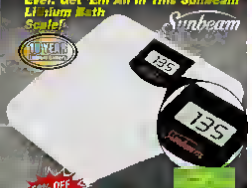
YOUR PRICE $79.99

Order now. If you don't think the ball hits never before. Simply return it for a full satisfaction refund within 30 days.

Jack Hamm 6 Time World Record Holder

Increases Clubhead Speed 20 MPH!

Accuracy, Style... Our Lowest Price Ever, Get 'Em All In This Sunbeam Lithium Bath Scale!



50% OFF RETAIL!

Sunbeam

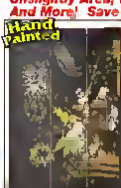
Here's a bath scale design that Bath Scale features a large LCD display that you can read without squinting. Weight displays in 1/2 lb. increments, large, extra stable designer platform with non-slip surface and 10 year Lithium battery. 330 lb. capacity 25.5" x 12.5" x 10.5". 6-month Ltd. Warr.

Mfr. Sugg. Retail $39.99

HEARTLAND AMERICA PRICE $19.99

Item No. AZ-58477

Create A Private Corner, Hide An Unsightly Area, Divide A Room And More! Save $220 Off Retail!



Hand Painted

Great Gift Idea!

Stands Heavily & Tall

Wood 4 panel screen is hand painted for one-of-a kind beauty! Crafted by talented artisans and beautifully handpainted with a colorful floral motif. Each screen is individual for everything from use as a five-piece screen and has softened to decorative backdrop and room divider. Inquire for panel designs and primary colors of brown and burgundy. A thoughtful and unique gift for that hard to buy for person on your list! Approx. 63" x 314" x 70-3/4". Imp'd. Ltd. Warr.

MSR $319.99

YOUR PRICE $99.99

Item No. AZ-29191

Eliminate Rabbit Ears & Unsightly Rooftop Antennas

Emerson.



This Emerson antenna eliminator and signal amplifier uses the entire wiring system of your home to pull in TV and FM signals for great pictures and sound! It also boosts weak cable signals and delivers great local reception for satellite dish owners. Great for boosting FM stereo too. 2-year Ltd. Warr.

WAS $29.99 NOW ONLY $19.99

Item No. AZ-9208

The Lowest Priced Crosscut Shredder We've Ever Sold -- Get Yours For Under $30!

Tecilko



Quickly shreds confidential documents into 7/32" x 1-3/4" pieces of confetti in just seconds! If you've been waiting to buy a shredder or looking to upgrade from a strip shredder, this is the one! Shreds credit cards, CDs, DVDs, paper clips and more! 4 sheet capacity. 3.5 gallon wastebasket. Includes 4 oil cartridges. Compare At $89.99

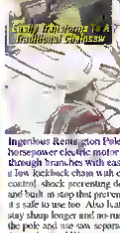
YOUR PRICE $29.99

14.25" x 8.25" x 14.25"

1 yr. Ltd. Warr.

Item No. AZ-87258

Cut Branches 12' Up With Both Feet Safely On The Ground!



REMINGTON

Safety Foot Stand

Safety Frame Hook Attachment

Ingenious Remington Polesaw lets you trim stout 1.2 horsepower electric motor and a 10' bar that slice through branches with ease. And with features like a low kickback chain with easy access adjustment control, check preventing double insulated construction and built-in stop that prevents overextend ng the pole it's safe to use too. Also features chrome covers that stay sharp longer and no-rust fiberglass pole. Remove the pole and use saw separately!

1 year Limited Warranty

$79.99

WAS $129.99 NOW ONLY

Item No. AZ-56104

Factory serviced to new original condition. Limited 90 day warranty.

Give Your Clothes A "Fresh From The Dry Cleaner" Look Instantly!



Industrial-quality Touch Up Garment Steamer is the same you'll find at dry cleaners, and fine clothing stores nationwide! Its QUIET IV series orifice 1500-watt heating element produces a continuous flow of steam in just 45 seconds to remove wrinkles from clothing, coats, curtains, linens and more. Features retractable pole for easy storage, stay cool seamless handle, free rolling, casters for portability, and 1.25qt tank for 45 minutes of continuous steaming. Gentle enough for even delicate fabrics and is twice times faster than ironing! 1 yr. Ltd. Warr.

Compare At $199.99

WAS $99.99

$49.99**

Item No. AZ-24627

*Price reflect $10.00 mail in rebate. Price before rebate $59.99 OR 4 easy pay. 1/31/05

Steam Draperies too!



This Driver Is So Long, The Tour Wants It Banned!

500cc

Rawlings 500cc Driver has a massive sweet spot that lets you consistently pulverize the ball off the tee! Give the golfer what he really wants — lower scores round after round. Everything about this Driver was engineered to deliver explosive force upon impact and unbelievable distance. Its oversized clubhead is forged of 7075 titanium alloys for unparalleled strength, yet it weighs no more than a standard driver. Also features Power Channel sole to minimize digging, optimized peripheral weighting for greater forgiveness of off center shots, graphite shaft and Winn style grip. Headcover included. Lifetime Limited Warranty.

Warning: This 500cc Driver is so long it's not legal for pro tournament play.

Compare At $229.99
YOUR PRICE $49.99
No. AZ-65829

Tune In To World Events As They Happen With The Grundig Digital Auto-Tune Shortwave Radio!

Grundig Yacht Boy 400 Professional Edition AM/FM/Shortwave Radio brings the world to the palm of your hand. This radio pulls in everything from AM/FM broadcasts to transmissions on every shortwave band. Listen to your favorite morning jock, catch the news on the BBC, monitor aviation and ship-to-shore communications and more. Also features auto tune for capturing weak signals, alarm clock with timer, 40 memory positions, LCD readout and more. Comes with travel pouch, earphones, antenna and AC adapter. Six AA batteries not incl. 7-3/4" x 4-1/2" x 1-1/2". 1 year Limited Warranty.

Orig. MSR $249.95
WAS: $119.99 NOW ONLY! $99.99
Item No. AZ-75402

Factory serviced to meet original quality standards. May have slight cosmetic blemishes.





Unbelievable Price! Get 3 Pairs Of Reading Glasses For Less Than $20 – Save 82% Off Retail!

BONUS

Order Now & Get Two Reader Cheater Cards FREE ($9.90 Value)!

Get three pairs of Reading Glasses, plus 2 "Reader Cheater" cards for the unbelievably low price of just $19.99! If you've priced Reading Glasses lately, you know what a great deal this is. For under $20, you get two pairs of metal frame fashion Reading Glasses with gunmetal frames. Plus, you get pair of folding Reading Glasses that collapse to almost nothing plus a crush proof case for each pair. And for those times when you don't want to pull out your glasses, you can use a "Reader Cheater" magnifying card with built-in light that tucks in your pocket, wallet or purse for instant magnification anywhere.

Compare At $108.84
YOUR CHOICE $19.99/set

+1.0 Item No. AZ-40355
+1.5 Item No. AZ-40356
+2.0 Item No. AZ-40357
+2.5 Item No. AZ-40358
+3.0 Item No. AZ-40359

The Next Generation Digital Camera/Binoculars Is Here -- Now With Up To 32X Zooming! BARSKA

EASY AS 1-2-3

1 Normal View
2 8X Zoom
3 View Edit Email

Barska gives you the best of both worlds ... a high quality 3.0 megapixel digital camera and 8x32 binoculars in one handy go-anywhere unit! This affordable Camera/Binocular combo lets you enjoy the action closeup then capture it in digital quality and edit it on your PC! Binoculars feature 8X magnification, 32mm objective diameter lenses, quality roof prism system, multi-coated optics and a 294' field of view at 1000 yards. Camera has 1.5" color LCD screen, 16MB RAM (expandable to 512MB) that stores up to 250 images. 8X optical and 4X digital zooming, CMOS image sensor, USB port (cable incl.) and more. Comes with carrying case and is Windows XP compatible. Four AAA batteries not incl. 1 yr. Ltd. Warr.



Compare At $279.95
WAS: $149.99 NOW ONLY $129.99
Item No. AZ-59942

Portable Power Station Gives You 900 Amps Of Power In Case Of Emergency!



At the beach, on the road or in the woods, you'll have up to 50 hours of 12V power right at your fingertips! Jump Start is more than the world's handiest way to jumpstart your car, boat or RV. It's a portable power station that's great for phones, coolers, radios, TVs, lights and more. And when it runs low on power, you can recharge it using the AC or 12V DC car adapter (both incl.). Also features battery condition indicator, heavy duty jumper cables, maintenance-free lead acid battery and hi-impact housing. Also has a built in light for road side emergencies. 13" x 12" x 6".

Compare At: $169.99
WAS: $49.99 NOW ONLY! $29.99*
Item No. AZ-99772

*Price reflects $10.00 mail-in rebate. Price before rebate is $39.99. Offer expires 10/1/05.



Enjoy A Relaxing Whirlpool Anytime, Anywhere Without Costly Installation! SPA2GO

Spa 2 Go has all the features of a high-end permanent spa in a convenient durable design that sets up anywhere! If you think you have to spend thousands to enjoy the luxurious benefits of a heated jet action spa, here's some great news. The revolutionary Spa 2 Go automatically inflates in just 10 minutes with the air pump included & features a soothing full body turbo wave massage system. Plus, it seats 4 adults comfortably & has a thermostatic control panel that lets you adjust water temperature at the touch of a button. Also features cushioned bottom/side panels for comfort, 250 gallon capacity, filtration system to keep recirculated water fresh & locking insulated thermal cover. Crafted of durable 20 gauge K80 vinyl (the same material used in white water rafts) for superior resistance to rips & tears. 82" outside diameter, 158" inside & 28" high. 90-day labor/1 yr. parts Ltd. Warr.

MSR $1099.00
WAS: $799.99 NOW ONLY $749.99
Item No. AZ-59151
Add'l Oversized Shpg. $19.95

Military Legs Watches



Each stainless steel Watch features a precision quartz movement, color branch emblem on a 1-1/2" dial, second hand, date window, adjustable link bracelet and luminous hands and hour markers.

SAVE $20.00 OFF RETAIL!

MSR $79.95
YOUR CHOICE
Air Force Item No. AZ-79841
Marines Item No AZ-79842 Army Item No. AZ-79844

$19.99 each

You'd Pay Hundreds More For A Designer Accent Pedestal Like This At Department And Home Stores!



Wooden Designer Accent Pedestal brings European romance & flare to your decor ... perfect for sculptures, plants & more! Looking for a truly unique, gift for yourself or someone special? Look no further! This charming Pedestal is expertly crafted from wood & features antique white solid construction with the Eiffel Tower & the word "Paris" Also features intricately carved top & bottom borders, heavy design for stability & a spacious 11 3/4" x 11 3/4" top for holding large items. 38-1/2" high.

MSR $159.99
WAS: $49.99
NOW ONLY! $39.99
Item No AZ-29198

Nothing Captures Holiday Action Like A Full Featured Fuji Digital Camera ... One Is Just Right For You!



Fuji Finepix S3100 delivers professional quality features in an affordable, highly portable design! The amazing camera captures images in 4.0 mega pixel resolution with detail that's online...you can make photo-quality enlargements up to 11"x15"! Other high-end features include 6X optical and 3.4X digital zooming (20.4X total), ultra close-up macro function, 1.5" TFT LCD color screen, high performance auto focus, movie mode and scene portrait modes, 16MB memory card, flash with red-eye reduction, USB port, PictureBridge compatibility and more!

Approx 4 x3 x2-3/4" Typ. Ltd Warr

MSR $349.99
WAS: $299.99 NOW ONLY! $279.99
Item No AZ-99172

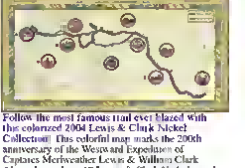
Step Up To 675X Power And Explore The Wonders Of Deep Space Phenomena!



Travel to the rings of Saturn ... the moons of Jupiter, distant galaxies, star clusters and more! This 60mm/900mm Refractor Telescope has the power you need to study the treasures of deep space, yet it won't cost you a fortune. It offers enhanced light gathering capabilities for sparkling bright images. 8x24 view finder for locating celestial objects. three eyepieces (H12, H20 and H50), 300mm focal length 60mm objective lens. 3X Barlow lens and 1.5X erect image eyepiece for terrestrial viewing. Comes with aluminum tripod with equatorial mount and accessory tray. Limited Lifetime Warranty

Compare At $199.99
HEARTLAND AMERICA PRICE $69.99
Item No AZ-57099 Add 1 Overnight Ship $9.95

Celebrate The Bicentennial Of Lewis & Clark's Expedition With This Fascinating Nickel Collection!



Follow the most famous trail ever blazed with this colorized 2004 Lewis & Clark Nickel Collection! This colorful map marks the 200th anniversary of the Westward Expedition of Captains Meriweather Lewis & William Clark. Along the trail are 10 Lewis & Clark Nickels, each featuring an engraved image from the journey & the new reverse design honoring the Expedition. The back of the map highlights information about the new designs as well as the journey. A colorized Louisiana State Quarter & the popular Sacagawea Dollar complete the set. 14-3/4" x 11" x 1/16"

HEARTLAND AMERICA PRICE $19.99
Item No AZ-96741

Genuine Brushed Brown Leather Hipster Coat Offers Classic Comfort That's Ideal For Any Occasion From A Day At The Office To A Night On The Town!



The same Quality classic leather coat you've seen in department stores. The Difference! The Price. It's tailored in soft napa genuine leather and is expertly tanned in natural brown so it coordinates with business and casual attire. Features two spacious front pockets, a classic five button front enclosure and a padded lining. Act today and this years for what you'd expect to pay for a coat of much lesser quality.

Compare At $249.99
YOUR CHOICE $79.99

SAVE $170 OFF RETAIL!

Mid (38-40): No AZ-99041
Large (42-44): No AZ-99042 XL (46-48): No AZ-99043

Style, Performance And Fine Craftsmanship Meld In This Manhattan Analog-Digital Chronograph Watch!



You've never seen a Men's Analog-Digital Chronograph watch of it's quality priced this low ... save $65 off retail! Quality crafted inside and out, this handsome Watch has a striking black dial accented by a gleaming silver case. Also has a Japanese quartz movement for accuracy, analog and digital time displays for keeping track of two time zones, luminous hands and hour markers, alarm, chronograph, sweep second hand, link bracelet and fold-over clasp with diver's buckle and more!

Pre-Ticketed $125.00
YOUR PRICE $29.99

Ltd 1 per customer
Item No AZ-97077

Customize Shoes To Your Foot Shape Without Your Feet Doing The Work — No More Blisters And Pain!



Shoes too tight or uncomfortable? Don't throw them away ... get this Two Way Professional Wooden Shoe Stretcher! Here's a great way to make ree your footwear investment and minimize foot pain. This device gently stretches tight shoes to provide extra width or length for a roomier more comfortable fit. Plus it also features pop-ie stretch plugs that provide extra comfort for corns and bunions! Mfr Suggested Retail $59.95

Great for breaking in new shoes! Includes left and right shoe stretchers

YOUR PRICE $19.99 /pair

Size 7 to 10 Item No AZ-54136
Size 11-14 Item No AZ-54137

Premium Leather Jacket With Handcrafted Comfort, Quality And Style Worthy Of The Country It Celebrates.

Every detail is crafted with quality you can feel the moment you slip it on! You've seen high-priced designer jackets in department stores at the mall—why pay more? It's crafted from soft, supple cattle leather with layered cuff, white and blue leather precisely cut and meticulously hand sewn that features a US flag on the back with embroidered stars on bold "USA" lettering on the arms. Also features 5 fully lined inner and two outside and one middle pockets. Sharp, unisex styling is ideal for casual occasions like ballgames, running errands, weekend outings and more.

Compare At $149.99

WAS: $119.99

YOUR CHOICE $69.99*

Small Item No. AZ-97631
Medium Item No. AZ-97632
Large Item No. AZ-97633
XL Item No. AZ-97634

*Price reflects $29.00 mail-in rebate. Price before rebate is $89.99. Offer expires 1/31/05.

Sizing Chart

Size	Measurements	Weight
Small	36-38	4-6
Medium	38-40	8-10
Large	42-44	10-14
XL	46-48	16-18

NOTICE
Headland America was fortunate to secure a limited allocation of these Cattlemen Crook USA jackets. We urge you to order early to avoid disappointment.

Keep The Memories And Glory Alive.

Solid Wood Flag Case & Medal Case transform flags & medals into a powerful tribute. Features a glass top & a magnetic lock that secures that top in place. The medal case has 4 acrylic backing & hooks up to 10 medals/pin/ribbons. Flag Box fits an 8"x12" medal in a flat display. Flag Box: 16"x 16" x 22 1/2" x 3-1/2" Medal Case: 22-1/2"x 8"x 4 3/4"x 1/2". Flag & medals not incl. Compare At $169.00-$199.00

YOUR CHOICE $19.99
Flag Box No. AZ-99012
Medal Box No. AZ-99015

Compare At $368.00
BUY BOTH $34.99 FOR ONLY
Item No. AZ-99016

Ditch The Cords, Gas And Noodles & Trim It The Easy Way!

TURNADO 18v

4X Mower Run Time Per Charge!

POLLUTION FREE

WHISPER QUIET

Cordless trimming is the way to go! Trimming makes it quick, easy and convenient! Don't put up with tangled extension cords or the weight and noise of gas powered models! Get this lightweight String Trimmer! It has a wide, 10" cutting path and a 7200 rpm motor for power through tall grass and weeds. Comes with 18V All-Cell battery pack with approx. 40 minutes run time per charge. 10" x 1.65mm diameter line and charge light are included.

Compare At: $59.95

YOUR PRICE $39.99

Item No. AZ-97358

LIMITED QUANTITIES

The Portable Massage Table Preferred By Massage Therapists And Used In The Finest Spas!

Professionals know that the right Massage Table is critical to helping them soothe aching muscles and relieve stress. That's why they choose this quality model! It quickly adjusts to accommodate users of any height and has hardwood-lockable frame and leg system for superior stability. It's so comfortable for both the masseuse and client. 3" PU + 2.5" Wood surface, is thickly padded for a level of comfort that keeps clients coming back for more. Also features padded tapered face hole for comfort, 250 pound capacity and is collapsible, so you can fold down to 28.5"L x 34.5"W x 8"D for easy storage and portability. Available with or without protective carrying case. 1-year frame Limited Warranty.

Folds For Easy Portability!

Stylish And Carrying Case Included

Compare At: $500.00

MASSAGE TABLE ONLY $149.99

WAS: $169.99

MASSAGE TABLE WITH CASE $139.99*

No. AZ-99404

Add $50 over night Ship $7.90/ea

*Price reflects $20.00 mail in rebate. Price before rebate is $159.99. Offer expires 1/31/05

Own A 10,000 Volume Library!

Here are the greatest works of classic literature, action, adventure, education, philosophy, religion, theater and poetry in one convenient CD ROM set! There's everything from Mark Twain to the Bible to Shakespeare to Darwin and all are conveniently organized with 500 plus genres and sub categories that you can search by keyword, title or author. You can read a book on screen or print it and take it with you. Also has over 1,000 illustrations, graphs, maps and pictures and built-in dictionary. Windows PC required.

Mfr. Sugg. Retail $59.99

YOUR PRICE $39.99

Item No. AZ-79689

Evenly Circulate Warmth Through The Entire Room With A Revolutionary Vortex Variable Heater!

WHISPER QUIET

1500 WATTS OF HEAT

The Most Advanced Tip-Over Protection System In Its Class!

Evenly circulates heat throughout the entire room with Vortex action!

The perfect way to take the chill out of basement rooms, family rooms, garage, workshop and more! Most electric space heaters send heat straight out about two feet, where it instantly runs to the ceiling. This heater circulates heat through the whole room and provides convenient room heat to surround you with a blanket of warmth. It features: 600/1500 watt operation, new glowing heat element, automatic tip-over and overheat protection, whisper quiet operation and cool touch exterior. Easy to use thermostatic temperature control panel and automatic room comfort to turn operation. Measures approx. 11-3/4"x 9-1/2"x 11-3/4". 1-year Limited Warranty.

Item No. AZ-76599

YOUR PRICE $79.99

Amazingly Thin And Incredibly Stylish ... The Perfect Gift For The Man Of Distinction!

Straight from the finest watch makers in Denmark — an unbeatable Watch at an equally unbeatable price! People who know fine timekeeping, know that the Danish craftsman at Skagen design some of the world's premier watches. This classic model is one of the thinnest & most stylish models we've ever sold. It features a high-weight stainless steel case, rectangular dial with numeral hour markers at 12 & 6, a unique sweep second hand design, accurate quartz movement & comfortable mesh bracelet. Ltd. Lifetime Warr.

Mfr. Sugg. Retail $95.00

YOUR PRICE $59.99

Item No. AZ-95078

Clean Your Carpet With The Power Of A Cyclone!

EUREKA 12 AMPS

Here's a Vacuum that will get your home deep down clean without cleaning out your wallet. It features a powerful 12 amp motor that lifts stubborn dirt & debris in a single pass. Other features include True HEPA filtration 15' cleaning path headlight large dust cup that eliminates the need to buy expensive bags 30' power cord & carpet height adjustment. On board tool set includes crevice tool & upholstery brush 1 yr. Ltd. Warr.

Here's three cyclones of air working in unison

Cyclonic Action

NO BAGS

Mfr. Sugg. Retail: $149.99
WAS: $79.99
Item No. AZ-36699
Add'l Oversized Bag: $3.95

NOW ONLY $69.99

This Push/Pull Cart Glides Effortlessly Across The Fairway And Is Easy As A Caddy On Your Back!

Perfect Scorecard Pad & Tee Holder

Lightweight, Collapsible Design Fits Easily In Trunk!

Sure Size Golf Bag Not Included

SPECIAL BUY

You've admired those carts & promised yourself you'd get one when the price was right. That time is now! It's no wonder Push Carts are all the rage. They efficiently transport your walking strength to the wheels so you can transport 15 or clubs with virtually no effort no back strain & no hassle. This debate lightweight aluminum cart has 10" diameter pneumatic bicycle tires that roll across terrain with minimal resistance. A self balancing 3 wheel design adjustable strap to accommodate a variety of golf bags scorecard pencil/tee holder & more.

GREAT GIFT IDEA!

Compare At: $179.99
WAS: $99.99
Item No. AZ-88409

Factory Direct Price

NOW ONLY $59.99*

*Price reflects $40.00 mail in rebate. Price before rebate is $69.99. Offer expires 1/31/06.

Could Louis Comfort Tiffany's Inspired Eye Tell These Designs From His Originals? Don't Bet On It!

228 PIECES

28 Cabochons

What is A Cabochon? Cabochon is a term that relates to a special highly polished unfaceted gem cut. This process adds to the beauty and value of the product.

This Tiffany-Style Fleur de Lis stunning stained glass panel has 228 pieces of hand-cut art glass including 24 cabochons encased in glazier's lead. The beautiful mix of colors including reds greens and purples will add wonderful light to any room. Includes hanging brackets and chain 19" x 25".

Compare At: $298.95
WAS: $79.99
Item No. AZ-29257

EVEN LESS! NOW ONLY $59.99

Have 2 Way Communication With NO WIRING Required! Now At Our Lowest Price Ever!

4 Channels

Time For Dinner

silicon

Almost As A Baby Monitor!

Communicate anywhere in your home or office with this 4 channel intercom. Installs in seconds. Features fun channels, FHSS inclusive FM frequency modulation for low noise and reduced chance of volume control. Also has buttons for call talk and lock. Includes two stations.

Compare At: $64.95
YOUR PRICE
Item No. AZ-76983

$19.99

Free Yourself From The Tyranny Of The Urgent ... Get Organized With This Powerful Sharp Wizard Organizer!

SHARP

Everything you need to maximize your day. And it fits in the palm of your hand. When the world is his like it's spinning out of control you need this powerful full size PDA style Organizer. It has just what you need to regain control -- everything from a sophisticated planner and calendar to an expense manager and more. Features 8MB Memory backlit 80x11 resolution LCD display English/Spanish translator PC sync connectivity and more. Approx. size 5-3/4" x 3-1/4" x 1/2". AAA battery (not included).

- Personal address books
- Schedule planner
- 19,000 Word English/Spanish Translator
- Calculator with converters
- Calendar
- Expense manager
- World clock
- Memo pad

8MB MEMORY

GIFT

MSR: $49.99
YOUR PRICE
Item No. AZ-84952

SPECIAL BUY $29.99

Factory software to synchronize personal information may have slight variance between models.

Is That Weight You're Losing Fat Or Muscle? Now You Can Monitor Both!

BODY BASICS

Weight Display

DUAL USER

Body Fat %

Programmable Scale measures both weight and body fat to provide a better picture of your health. This unit features state-of-the-art technology to tell you what percentage of your body weight is fat. Also features large LCD four-digit readout, dual body fat programming and multiple conductive foot sensors. 368 lb capacity. 9V battery not incl. 12 1/4" x 10 1/4" x 2 1/2". 10 year Ltd. Warr.

Mfr. Sugg. Retail: $44.99
YOUR PRICE
Item No. AZ-80144

$29.99

An Incredible Collection Of Star-Studded Films That's Virtually Impossible To Assemble On Your Own!

DIGITALLY REMASTERED

DVD

ALL STARS COLLECTION

50 MOVIE PACK

Have you wish find a movie stores – you can't even rent them! These 3 dramas, comedies action & romance more featuring top-flams, stars including: Elizabeth Taylor, Richard Burton, Marlon Sheen, Lynn Redgrave, Susan Sarandon Bill Cosby, Ed Asner, Richard Pryor, Al Pacino Landes Sissy Spacek, Lee Majors, Jimmy Cash Don Amar, Jr., Sally Field, William Shatner Andy Griffith, Burl Ives, Eddie Albert, John Forsythe, Linda Carter & many more! 90-day Ltd. Warr.

MSR: $199.99
YOUR PRICE
Item No. AZ-79175

$29.99

Rock Out To Everything From Mamas And The Pappas 45s To Puff Daddy CDs ... And Roll In $210* Savings!



Anders Nicholson's Nostalgic Home Stereo combines yesterday's classic look with today's advanced technology! Bring out those old LPs and singles ... round up some classic cassettes ... and don't forget your favorite CDs. This unit plays them all! Whether you're listening to the radio or your favorite CD, this stereo unit fills the room with terrific sound. Quality crafted throughout, it features a turntable that plays 33-1/3 and 45 RPM records ... a 40-watt stereo amplifier with built-in full range stereo speakers ... front-loading full-function CD player cassette deck, AM/FM stereo radio and LCD display. Comes with oak or walnut finish woodgrain cabinet with hinged lid.

NOTICE: Heartland America was fortunate to secure a limited selection of these fully loaded nostalgic Turntables. We urge you to order early to avoid disappointment!

Compare At $299.99

WAS: $199.99

Oak Item No. AZ-40034

Walnut Item No. AZ-40032

NOW ONLY $89.99** /each

Price reflects $20.00 mail in rebate. Price before rebate is $109.99. Offer expires 1/31/05

Anders Nicholson

Walnut

Oak

Tek

TURNTABLE

HI-FI STEREO

CD

CASSETTE

GREAT GIFT IDEA!

Act Today And Get The 18V Cordless Drill The Pros Choose For Less Than $30!*

Complete 21 Piece Set!

Don't settle for lesser powered cordless tools that run out of power in the middle of the job. Get the 18V power contractors rely on! This 18V cordless drill features 0-900 RPM variable speed 3/8" Jacobs keyless chuck so there is no key to lose. 6 precision torque settings for drilling & driving into a variety of materials. Also includes 8 drill bits & driver extension. 1 charge stand. 1 18V battery. AC adapter & carrying case.

Compare At $129.00

WAS: $69.99

Item No. AZ-50376

NEW Cordless Drill

TORNADO by KINETIC RESEARCH

UNBELIEVABLE PRICE

- 18V power
- Variable speed (0-950 RPM) reversible
- 3/8" Jacobs keyless chuck — no key to lose
- 6-precision torque settings
- Includes 6 slotted bits, 4 phillips, 1 magnetic head driver & 5 drill bits

$29.99**

Price reflects $ 0.00 mail in rebate. Price before rebate is $39.99. Offer expires 1/31/05

CRAFTSMAN'S GRADE

THE CHOICE OF CONTRACTORS AND TRADESMEN

18V CORDLESS POWER

Find More Savings At WWW.HEARTLANDAMERICA.COM

FREE SHIPPING

Other Stores Say Three Seven Payments Of Only Plus Shipping & Handling Cost.

HEARTLAND AMERICA

8065 Century Boulevard
Chaska, MN 55318-9056

1-800-229-2901

PRSRT STD
U.S. POSTAGE
PAID
HEARTLAND AMERICA

Take A Bite Out Of Cleaning Chores With A Euro-Pro Shark Cordless Rechargeable Sweeper/Vac!

Shark

Quickly cleans

- Tile
- Vinyl floors
- Carpeting
- Stairs
- Vehicles
- More!

Works With No Messy Dustbag!

The Shark is two cleaning tools in one ... converts from an upright floor vac to handheld for vehicles and stairs! This environmentally friendly Sweeper/Vac has working brush/s across the entire head plus powered sidebrushes that grab dirt in corners and along baseboards, cabinets and furniture. And by gently lifting up on the handle it locks into dual action cleaning mode that increases the penetration of the sweeper. All without exhausting odors and spewing allergen dust particles that aggravate allergies. Also features swivel head for easy maneuverability & large dirt tray. 6-month Limited Warranty.

Factory serviced or new or good quality refurbished. May have slight cosmetic blemishes

Compare At $59.99

YOUR PRICE $29.99

Item No. AZ-59228

Handheld

Handy Pocket Kitchen Clean Up

Act Today And Get This 2.4 GHz Cordless Phone And Answering Machine For Less Than $20!

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